

HAKAN DAĞISTAN

12040003016

TTS

TURKISH TV SERIES

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TURKISH TV SERIES

ELEVATOR PITCH

TTS is a turkish tv series app for smartphome. With this app, you can watch turkish tv series with their own language and subtitle. On the other hand, TTS has a offline wathing Tv series mode.

DESCRIPTION

TTS SEARCH ENGINE

When you use TTS search engine you can find everything about Turkish tv series.

“WHAT’S NEW?” BUTTON

With this function, you can find daily tv series, daily trailers and legend of TTS.

LEGEND OF TTS

You can watch traditional old Turkish Tv series easily.

SUPPORTING MULTI LANGUAGE AND SUBTITLES

TSS has multi language support and subtitles because Turkish tv series are very popular in the world specially middle east, arabian peninsula.

TTS WITHOUT COMMERCIAL ADVERTISING

TTS has not any commercial advertising. In this reason, we have a fee for member of TSS.

SKETCHED PERSONA

1-Students

2-Workers

INTERVIEW

You can find interview video link in the below.

<https://drive.google.com/open?id=0BzjiS1n8ifvXbmxwNWd6dlg0UVU>

INTERVIEW OUTPUT

QUESTIONS

-Do you love to watch TV series ?

-Do you follow Turkish Tv series ?

-Which devices do you use for watching Turkish Tv series?

-Why do you watch Turkish Tv series?

-Do you love to watch Turkish Tv series to outside?

-If you have a chance for create an app for Turkish Tv series for smart phone, Which requirements do you want?

OUTPUT

1- People have to find “what are they looking inside of app.” for example; episodes, trailers, old tv series.

2- They want to watch Tv series without internet connection.

3- They do not want to watch commercial app or do not see commercial banner etc.

4- They want to smart watching system. (Watch/ stop watching/ After/ continue watching where you left)

5- They love to watch Turkish Tv series.

6- They mostly watch Turkish Tv series daily life for spending time. (mostly free time, metro, bus etc.)

7- They use pc, tablet, smart-phone. Smartphone is very important for them because they carry and use smartphone phone every time.

PERSONA

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LEVENT ÖZGÜR



He like travelling. He love computer and smartphone technology. He deal with anroid development in free time. He like a Bill Gates.

24 years old
İzmir/Balçova

Software engineering and android developer

PERSONA TYPE

Who want to watch Turkish Tv series on app in free time?

Technical Comfort

Comfortable

Devices

Levent everytime use technologic device in him life. Especially, He love to watch movie on him life. He mostly watch Turkish Tv series on smartphone, tablet, pc. He do not prefer to watch tv series on TV because long Tv advertising. He want to watch tv series everywhere without an internet connection.

FAHİRİ DAĞISTAN

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He love to take a photoghrapy.
He is a fan of cinema.
He like a sport.

27 years old
Denizli/ Merkez
Computer engineering

PERSONA TYPE

Who watches Turkish Tv series on public transportation

Technical Comfort

High Comfortable

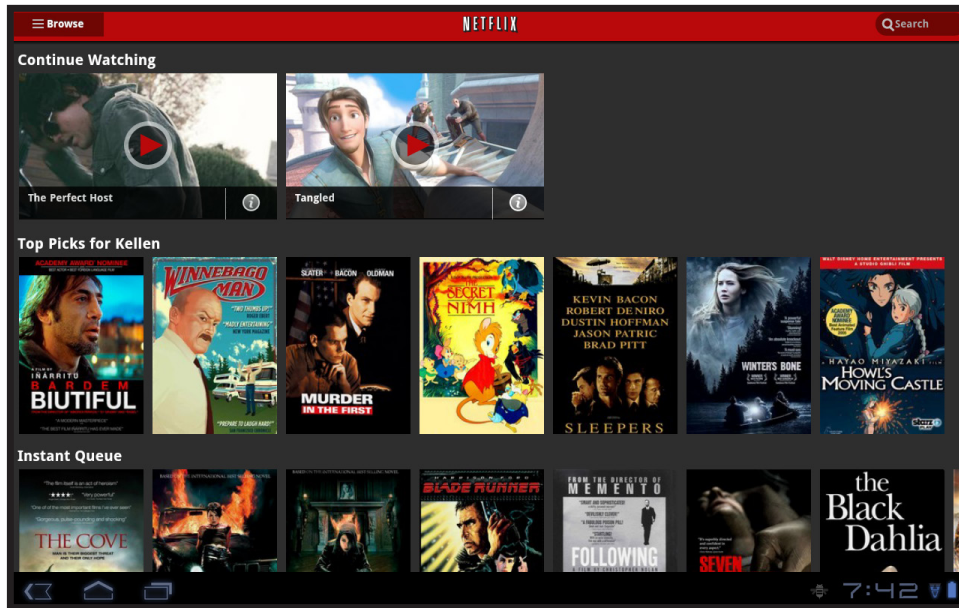
Devices

Pc, tablet, Samsung note 4

Fahri is an computer engineering in Accenture. He is an worker. Everyday, He goes to work with public transportation. The road is ver long because he goes to urla. In this reason, he listen to music, watch movies also watch turkish tv series on him smart-phone. In this reason, this app can be very useful for him. He everytime complainant to advertising, when he use smartphone being app.

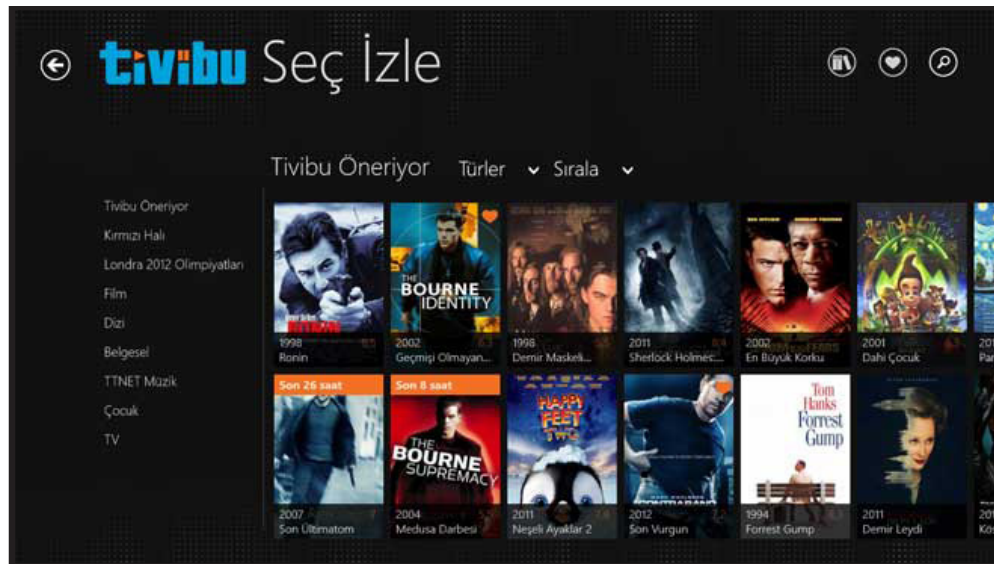
COMPETITOR ANALYSIS

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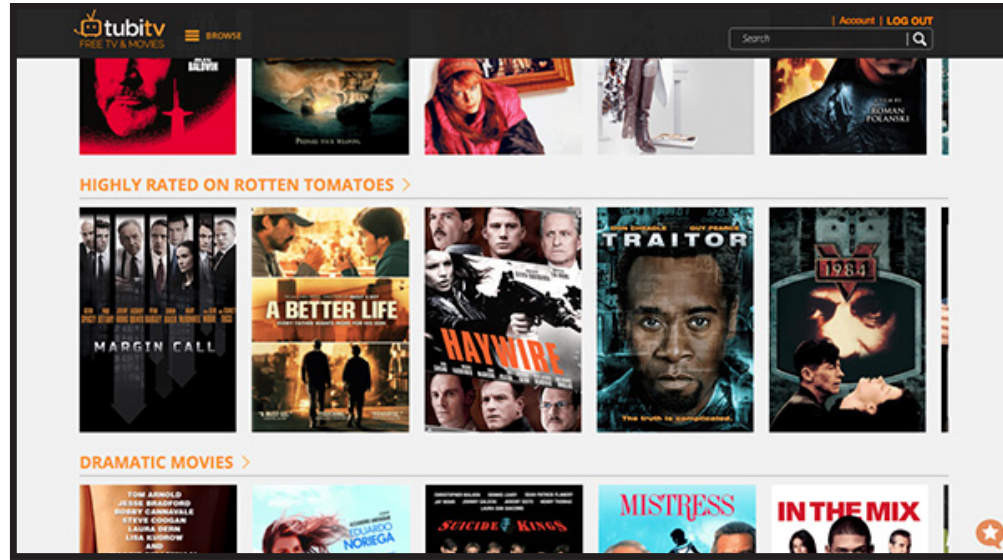
1- Netflix

- 1- Search Area
- 2- Browse Area
- 3- Main own page
- 4- Continue Watching
- 5- My list
- 6- Top picks for you
- 7-Settings Button
- 8- Tv series Detail page
- 9-Comment
- 10-Who's watching



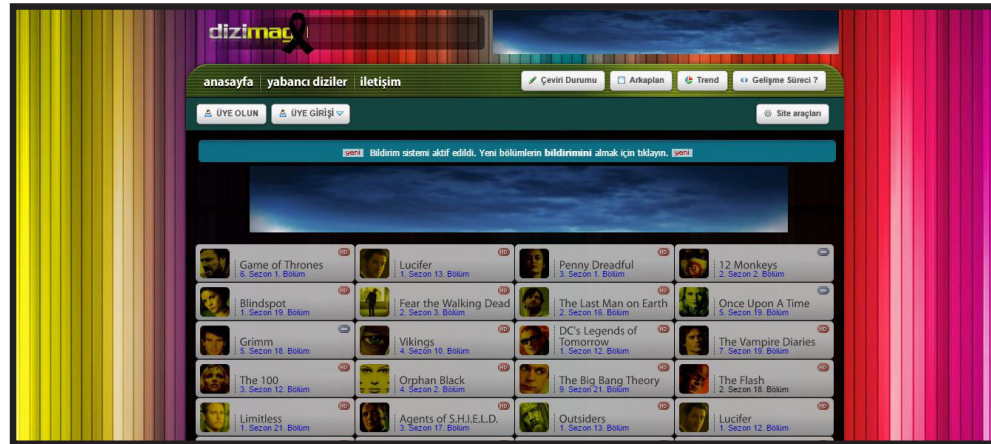
2- Tivibu

- 1- Search Area
- 2- Browse Area
- 3- Main own page
- 4- Continue Watching
- 5- Tv channels
- 6- Top picks for you
- 7-Settings Button
- 8- TV channels live broadcast
- 9-Comment
- 10-like Tv,program
- 11-) Tv trailers



3- Tubi TV

- 1-) My queue
- 2-) Recently viewed
- 3-) on now
- 4-) featured
- 5-)Not on netfix
- 6-)categories
- 7-) Search button
- 8-) comment area
- 9-) like and share button
- 10-) settings button



4-) Dizimag

- 1-) Main page
- 2-) Contact
- 3-) search button
- 4-) Foreign Tv series
- 5-) Be member
- 6-) Login member
- 7-) Trend
- 8-) Website Settings
- 9-) What's News on today
- 10-) Comment area

COMPETITOR ANALYSIS

According to Competitor, they mostly same each other. They offer same requirement and stuff. . They mostly do not use mobile app version. In this reason, our app move forward one step from others. They do not support multi language or different subtitle and they do not give to offline mode change. They mostly focus on website. If we look at the interface design, a lot of application has lack of design item. Also, a lot of application has many commercial advertising inside of app.

ANNE TRUITT



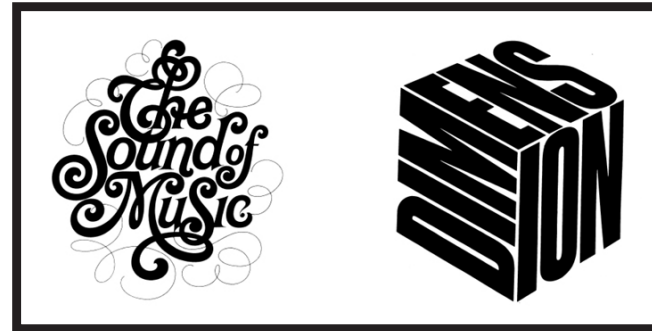
Born--
March 16, 1921
Baltimore, Maryland, U.S.

Died--
December 23, 2004 (aged 83)
Washington, DC, U.S.

Nationality--
American
Known for Sculpture, Color
Field

Movement--
Minimalism

HERB LUBALIN

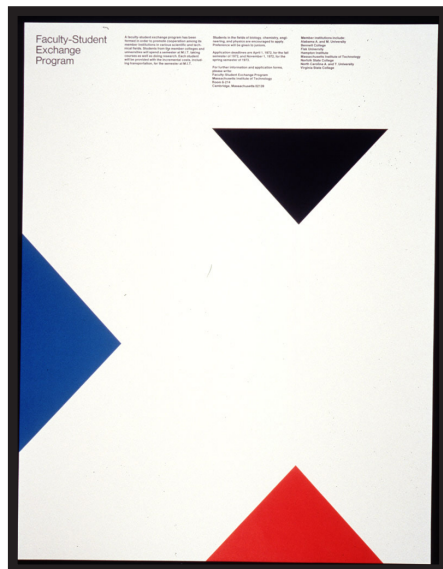


Born--
Herbert F. (Herb) Lubalin
March 17, 1918

Died--
May 24, 1981

Occupation--
Type designer, graphic de-
signer

HACQUELINE CASEY



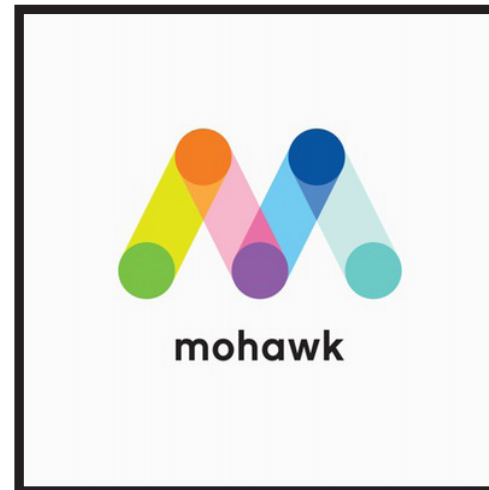
Born--
April 1927
Quincy, Massachusetts

Died--
May 1992
Nationality American

Education--
Massachusetts College of Art

Known for--
Fashion Illustrator, Interior
Design, Graphic Design

MICHAEL BEIRUT



Born--
April 1957
Bierut was born in Cleveland,
Ohio

Education--
University of Cincinnati's Col-
lege of Design, Architecture, Art
and Planning

Known for--
graphic designer, design critic
and educator

RESEARCH

PAUL RAND

Born--
Peretz Rosenbaum
August 15, 1914
Brooklyn, New York
United States

Died--
November 26, 1996 (aged
82)
Norwalk, Connecticut
United States

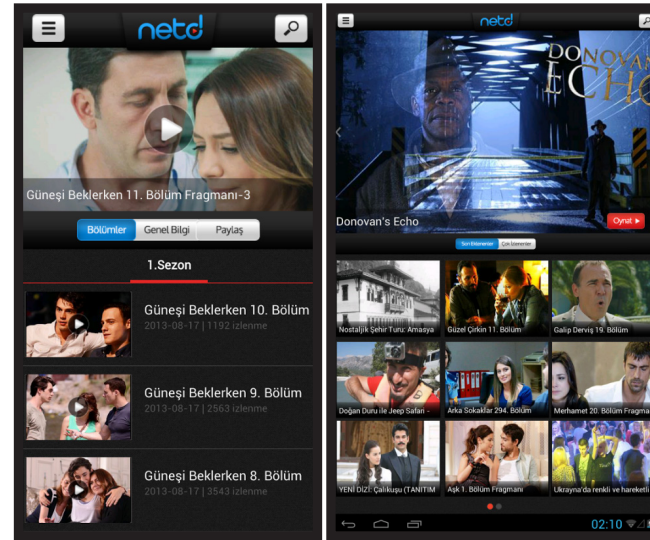
Nationality--
American



Education--
Alma mater Pratt Institute (1929-32)
Parsons (1932-33)
Art Students League (1933-34)

Occupation--
Graphic designer, Professor

NET D

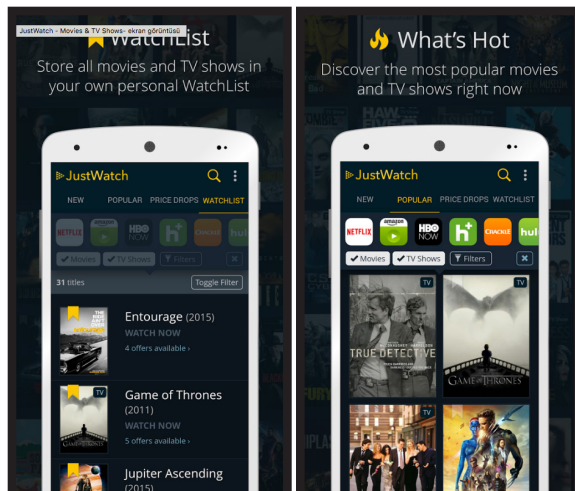


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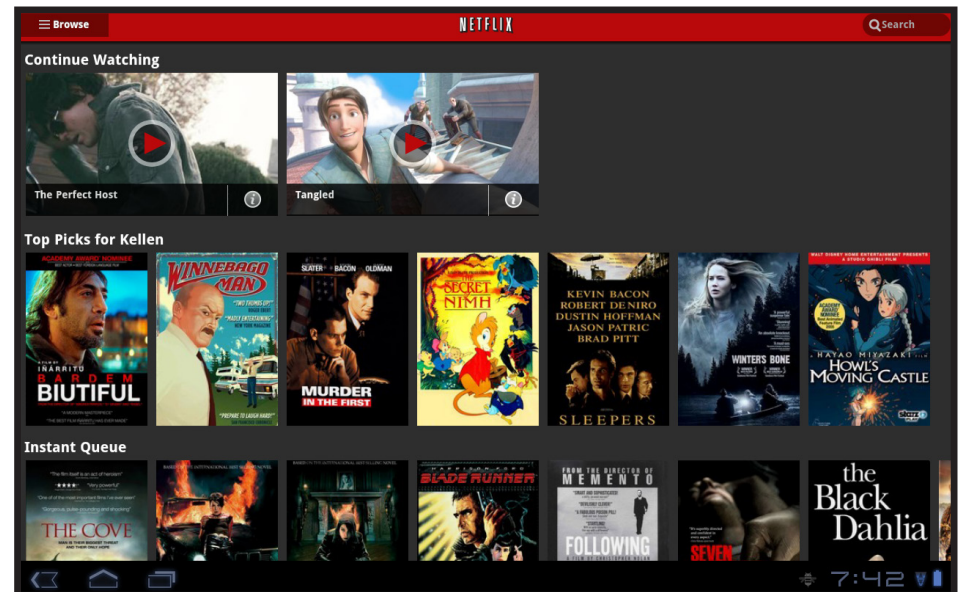
This project is very upper develop according to my project. I investigated this app and I did find some part of function and then I will add my project.

JUST WATCH

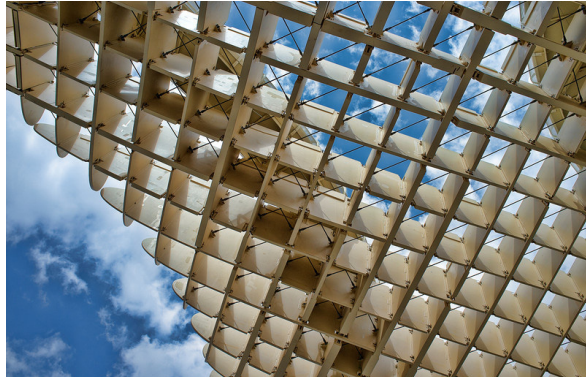


If we look at the function of buttons and other design items, this product is very good other one.

NETFLIX



RESEARCH



OLD VERSION



CODE BOLD VERSION
ABCDEFGHIJKLMNQRST
SYNTHETIC SHARPS
ABCDEFGHIJK/abcdefghijkl

FONT

HAKAN DAĞISTAN

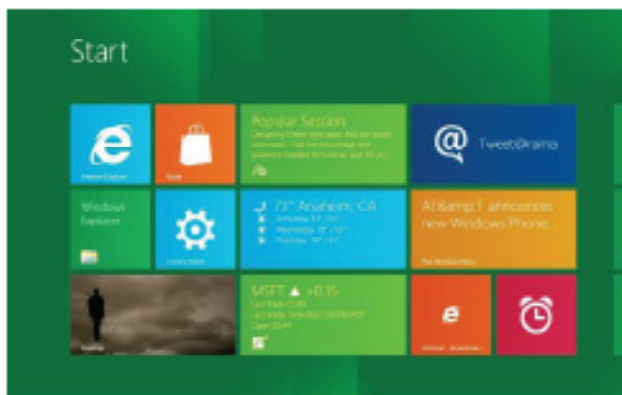
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FUTURE NOT FOUND
ABCDEFGHIJK/abcdefghijkl
Insignia LT Std
ABCDEFGHIJK/abcdefghijkl

FONT

RESEARCH



CODE BOLD VERSION

A B C D E F G H I J K L M N O P R S T

SYNTHETIC SHARPS

A B C D E F G H I J K / a b c d e f g

FUTURE NOT FOUND

A B C D E F G H I J K / a b c d e f g h i j k

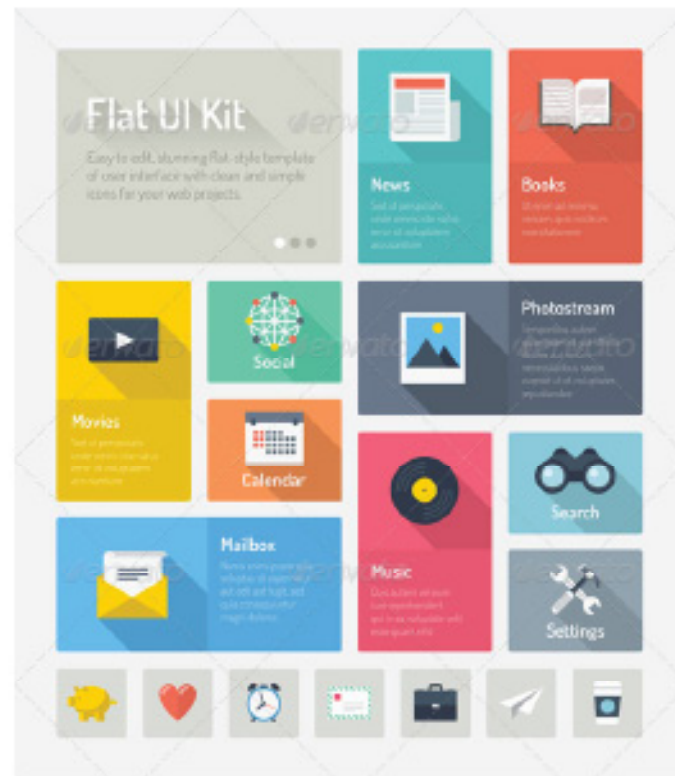
Insignia LT Std

A B C D E F G H I J K / a b c d e f g h

NEW VERSION



HAKAN DAĞISTAN



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TASKS

HAKAN DAĞISTAN

BRAINSTORMING

RESEARCH ABOUT MARKET

RESEARCH ABOUT TV SERIES

RESEARCH ABOUT TURKISH TV
SERIES

RESEARCH 5 PROJECTS AND 5
ARTWORKS

EXAMPLE WIREFRAME (NET D)

COMPLETE APP AND WEB WIRE-
FRAME

3 DESIGN PROPOSAL

COMPLETE DESIGN WEB AND
APP

CREATE A WALKTHROUGH

CREATE A UI PATTERN VIDEO

MOOD BOARD

FLOW CHART

FLOW MAP

PERSONA

PROTOTYPE

CREATE A LOGO FOR APP

AND MORE ...

PLANNING

BRAINSTORMING

15.04.2016-28.04.2016

RESEARCH

28.04.2016-09.05.2016

SKETCH

09.05.2016-15.05.2016

DEVELOP OF IDEA

01.05.2016-09.05.2016

DESIGN

15.05.2016-30.05.2016

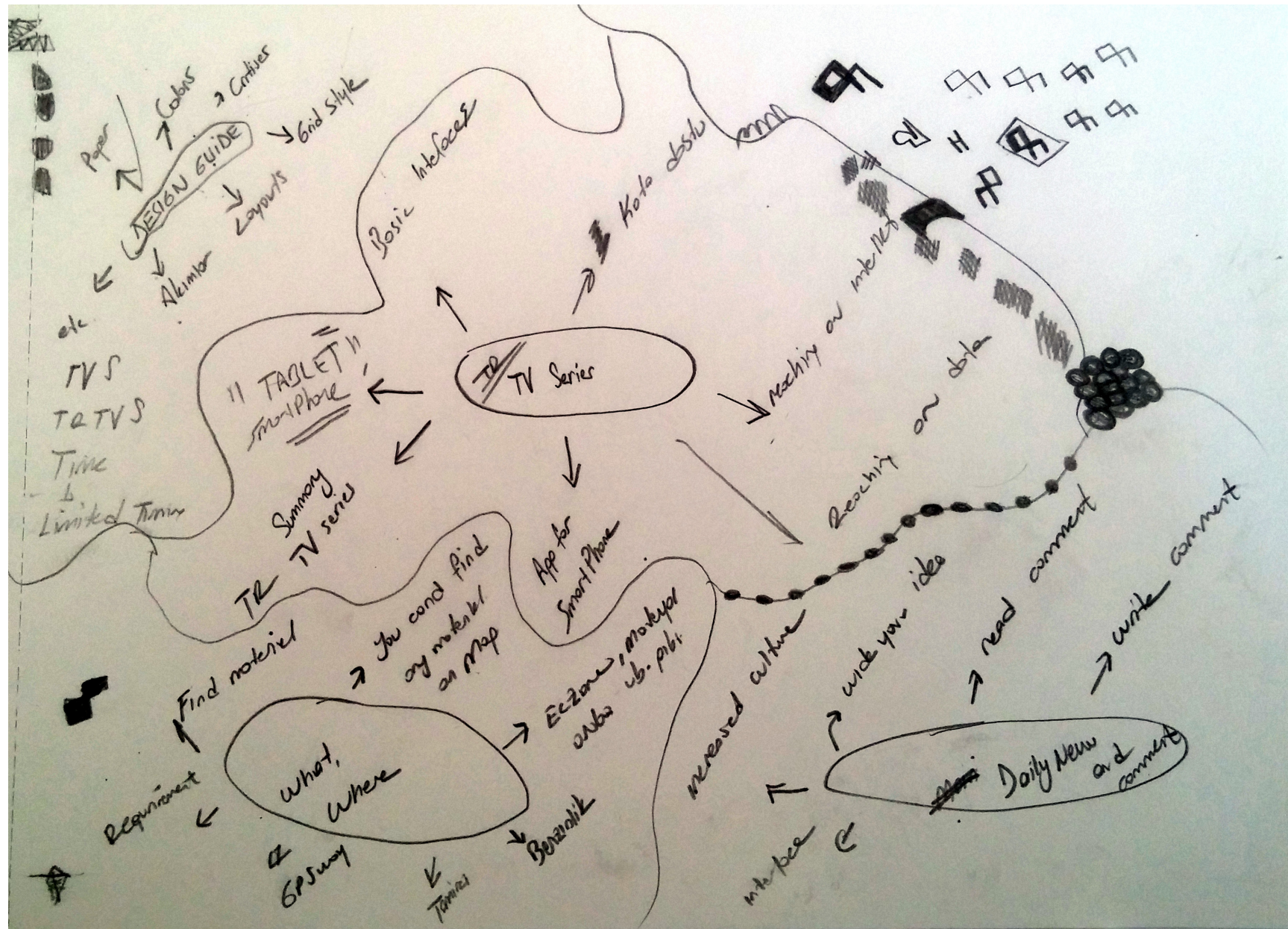
FINAL

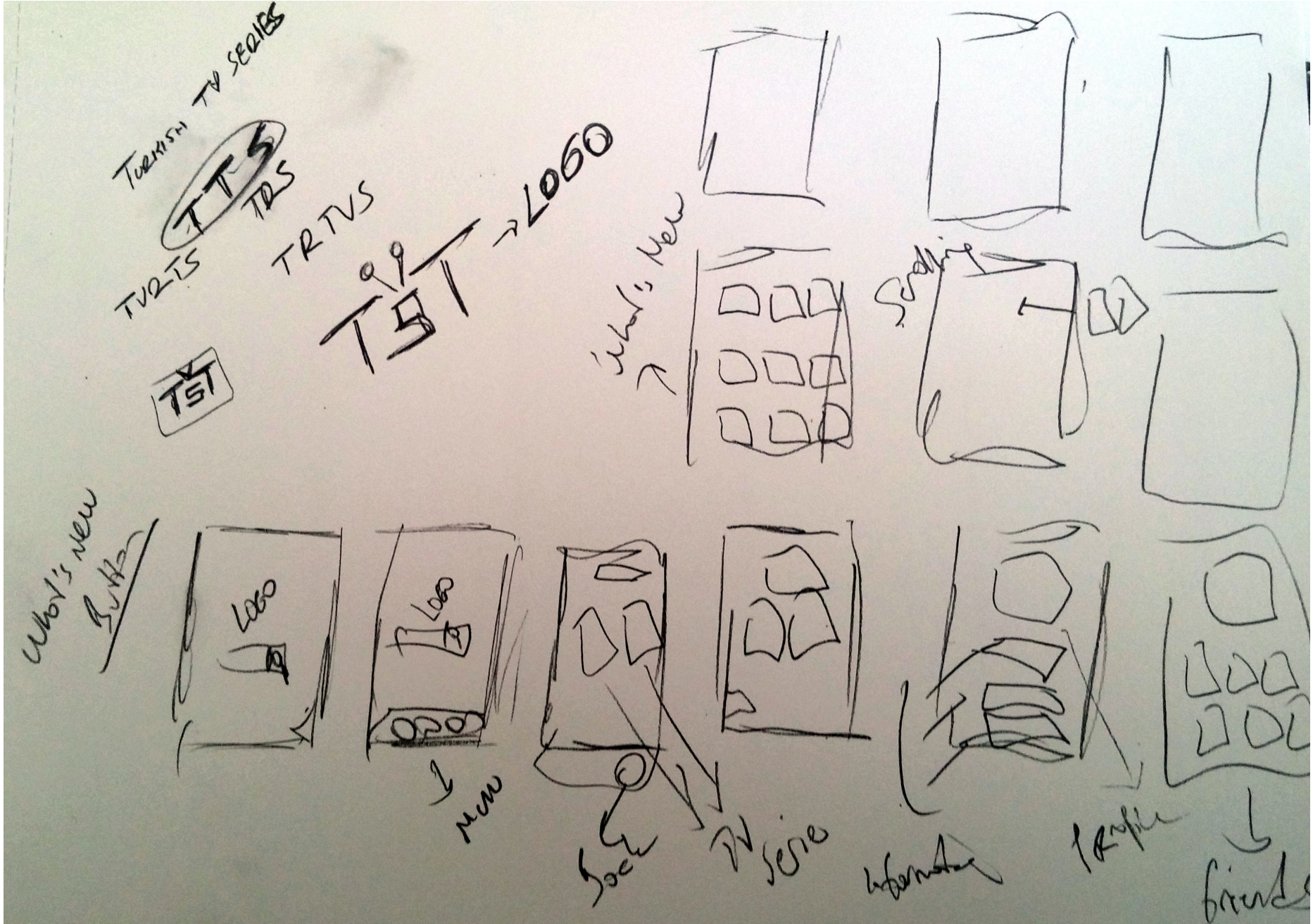
03.06.2016

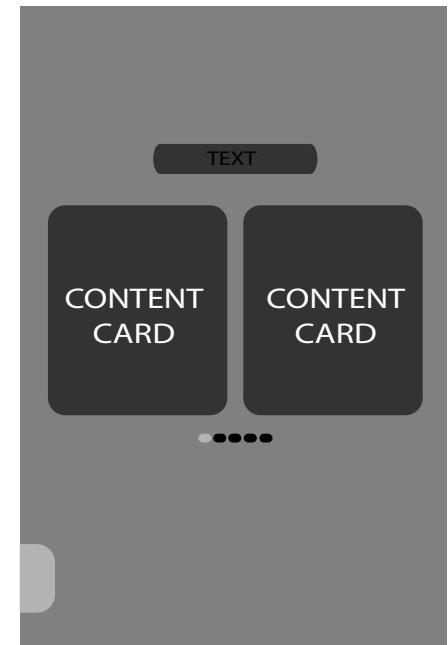
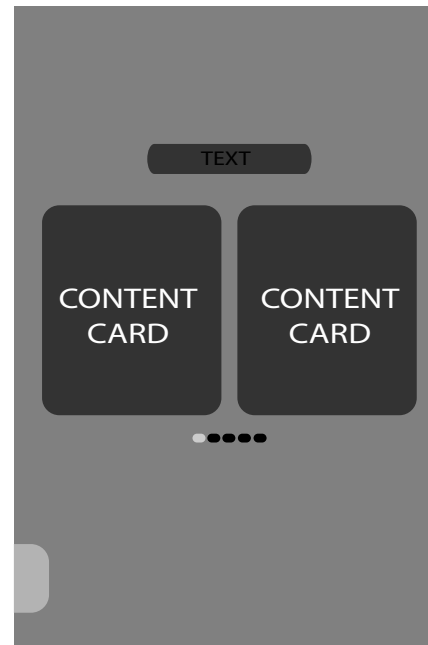
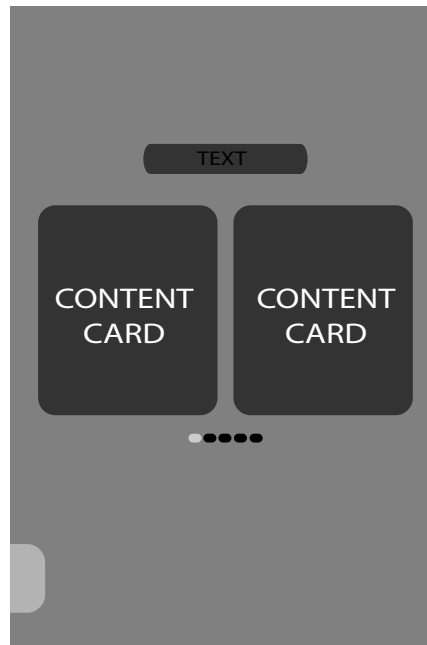
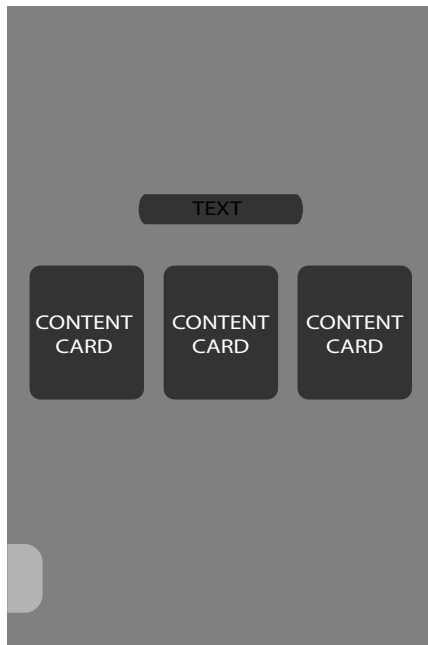
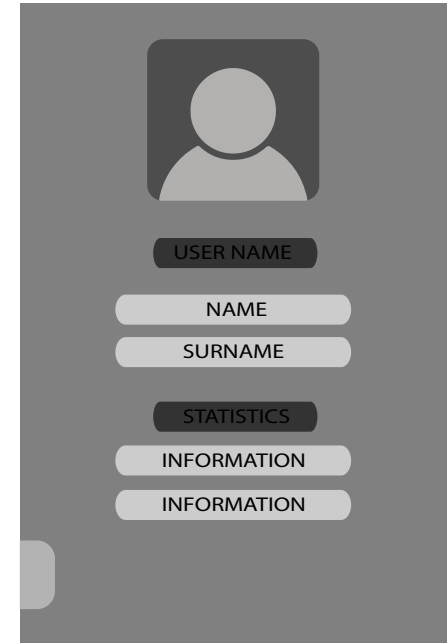
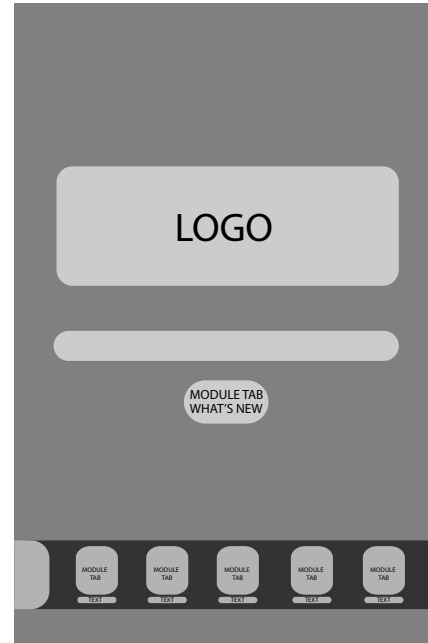
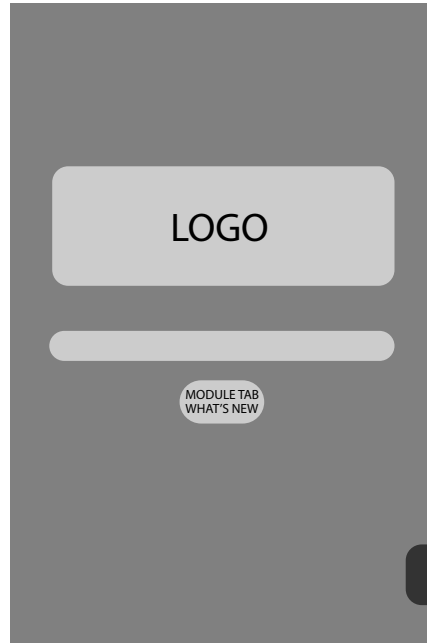
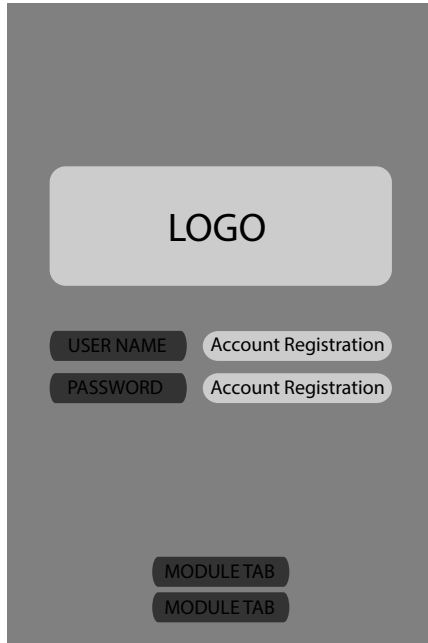


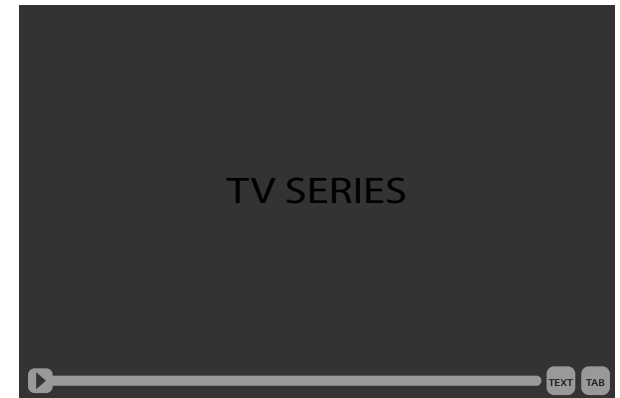
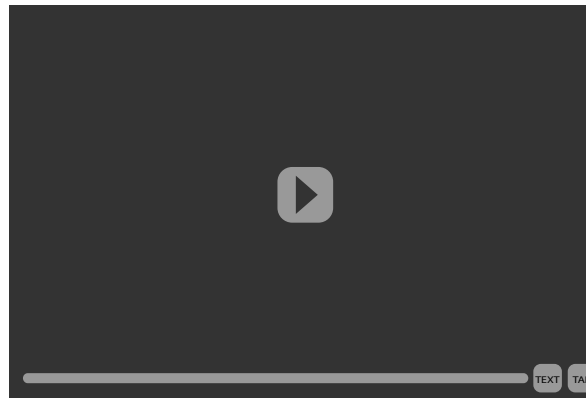
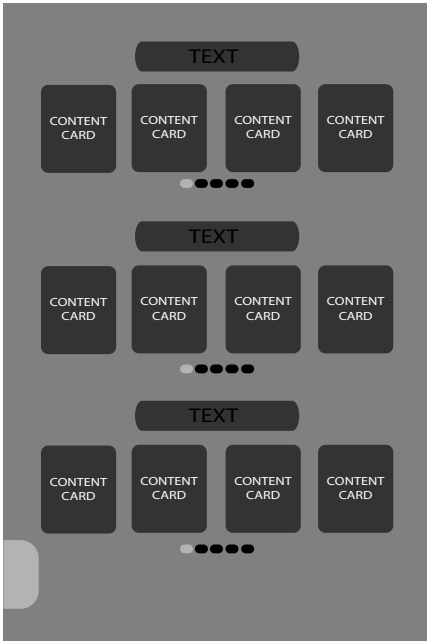
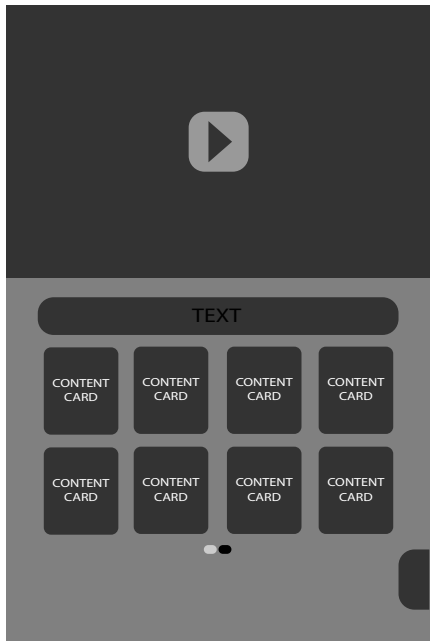
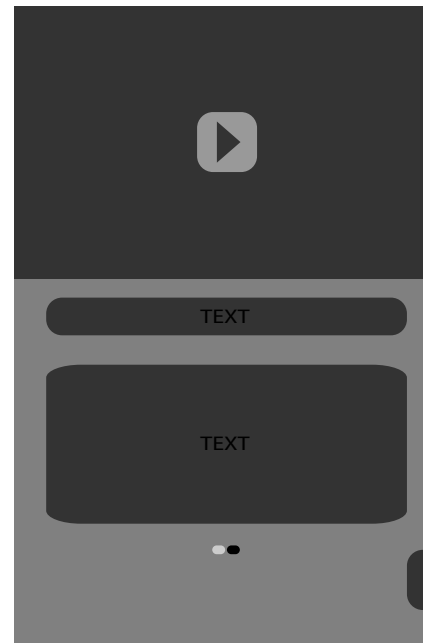
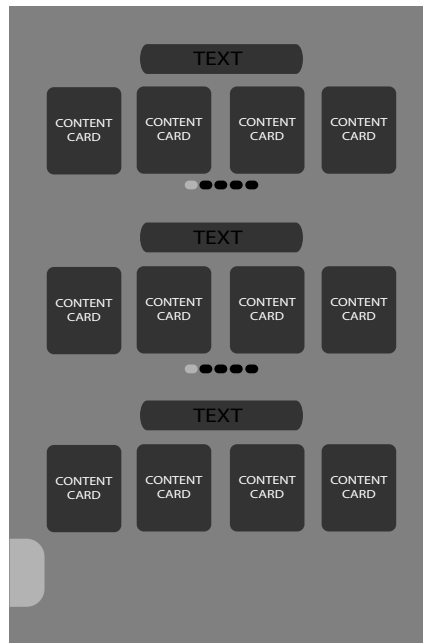
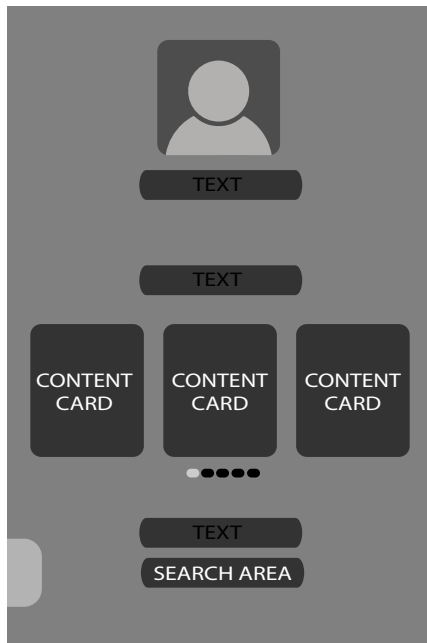
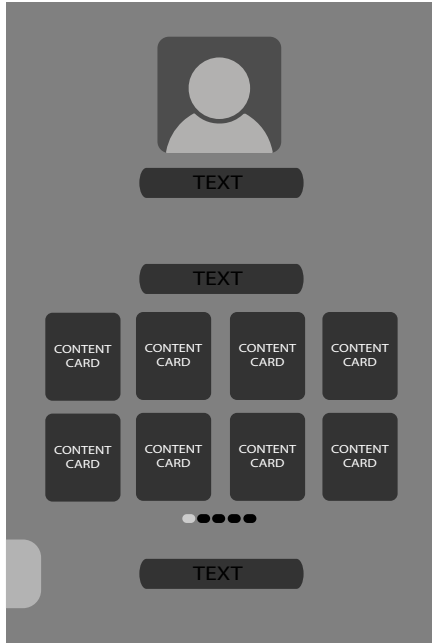
SKETCHES

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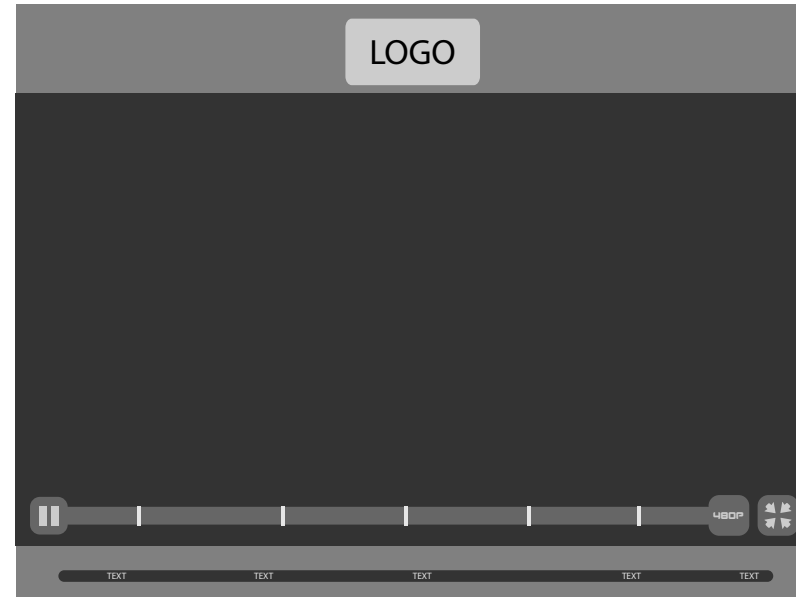
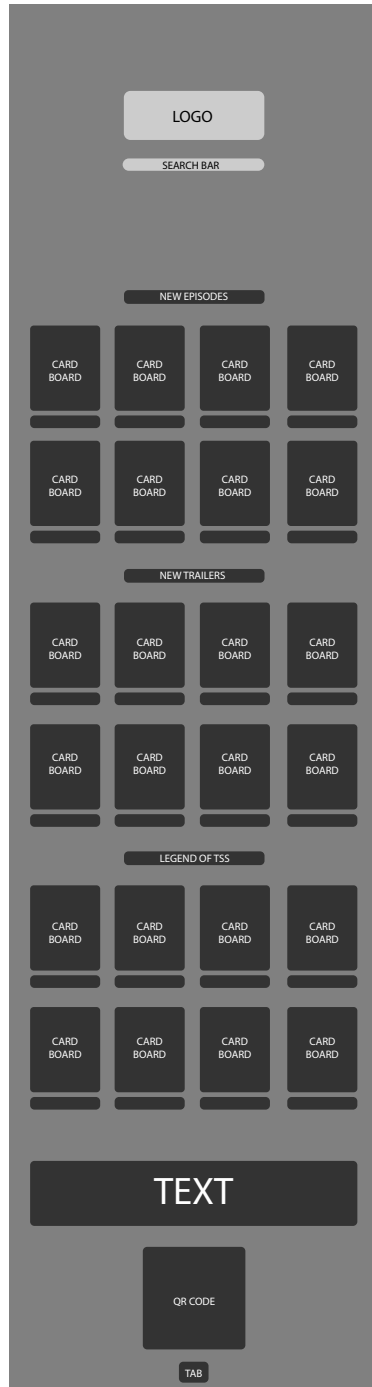








WIREFRAME WEB



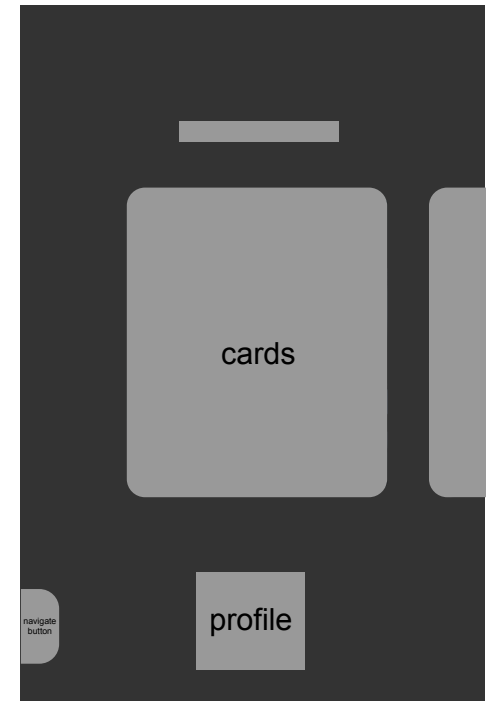
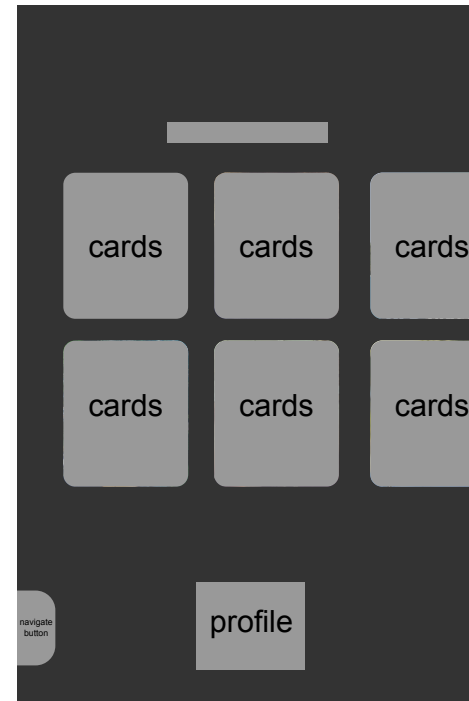
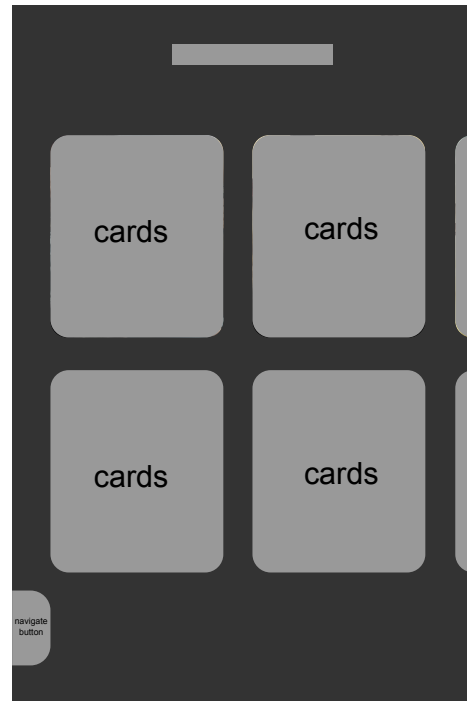
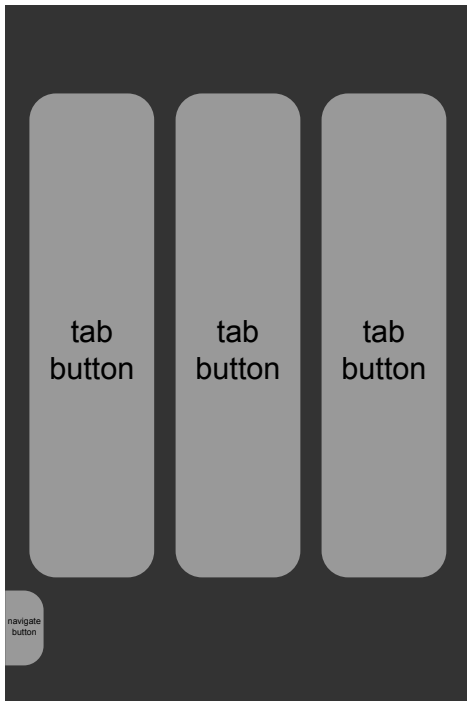
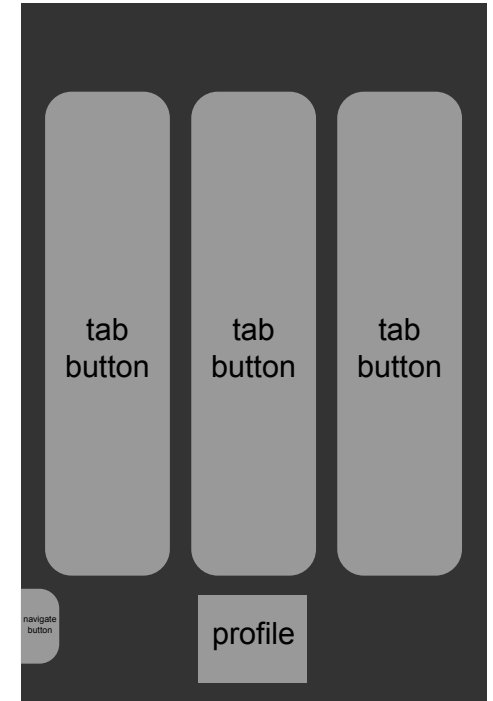
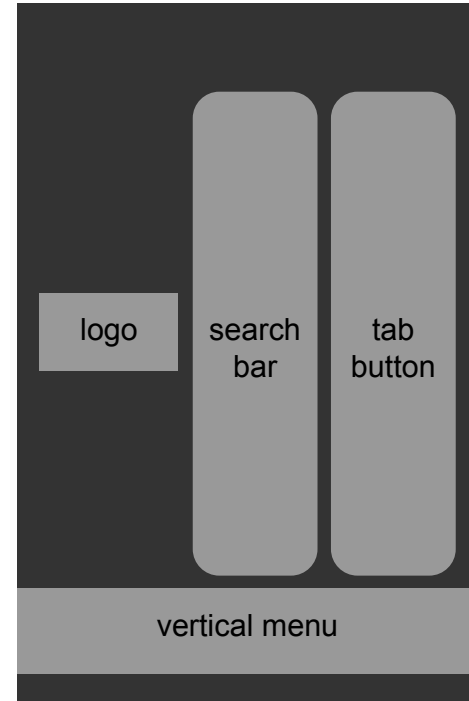
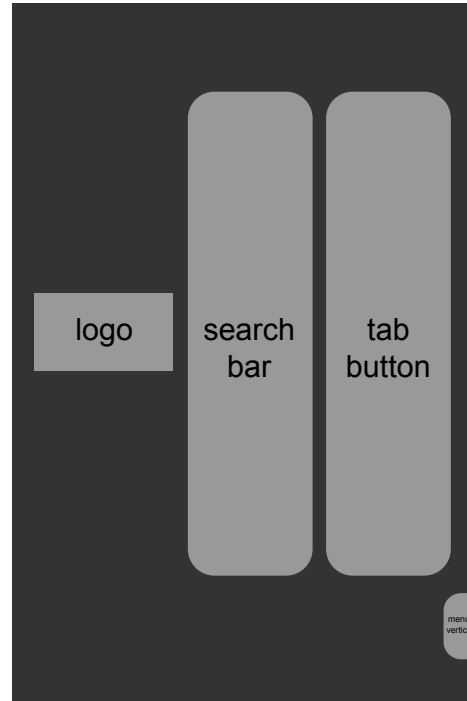
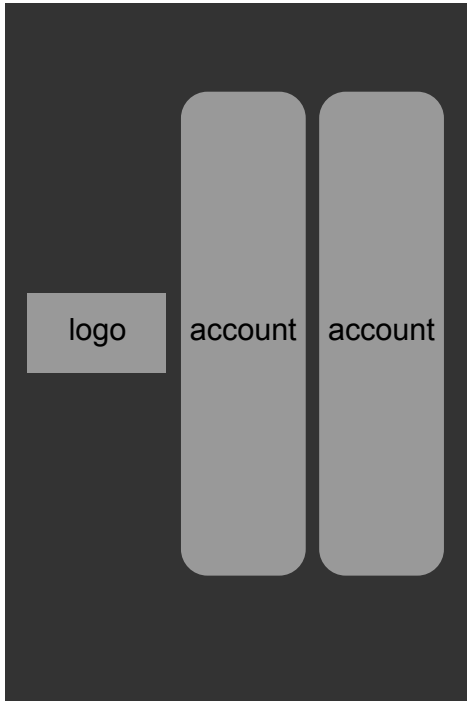
FINAL WIREFRAME APP FOR LAST CHANGING

DESIGN

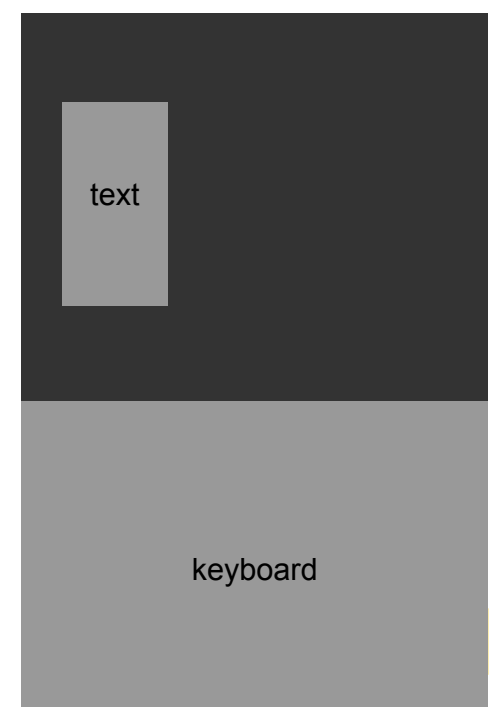
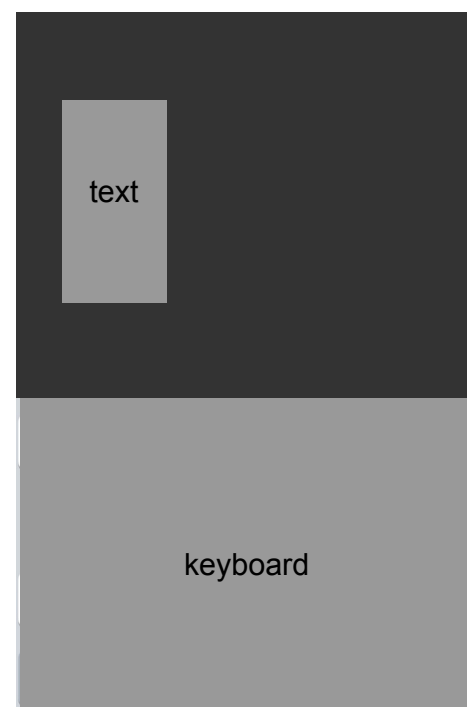
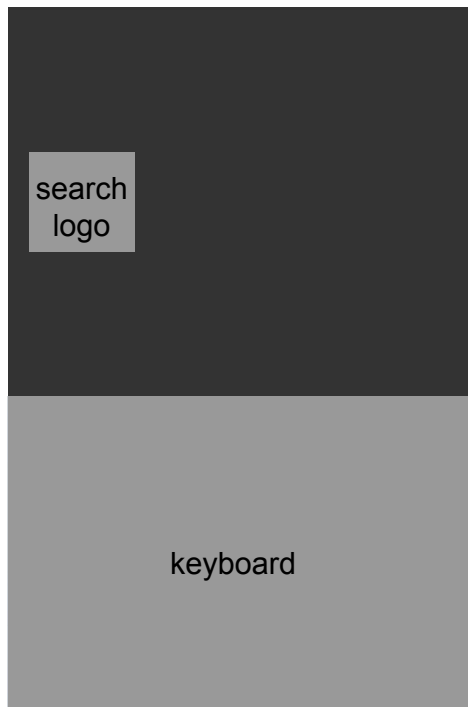
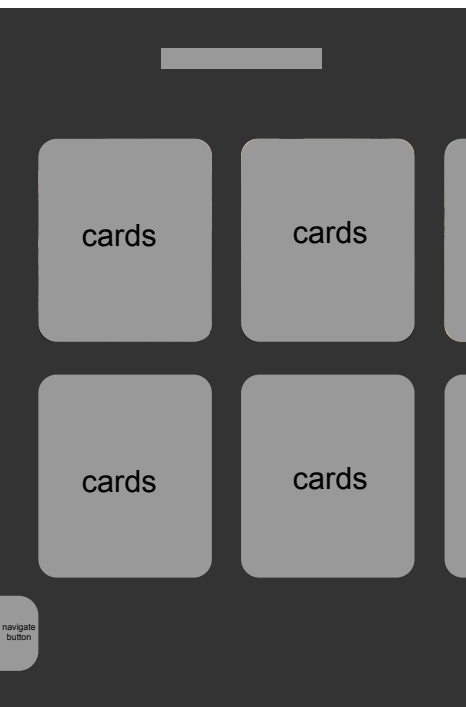
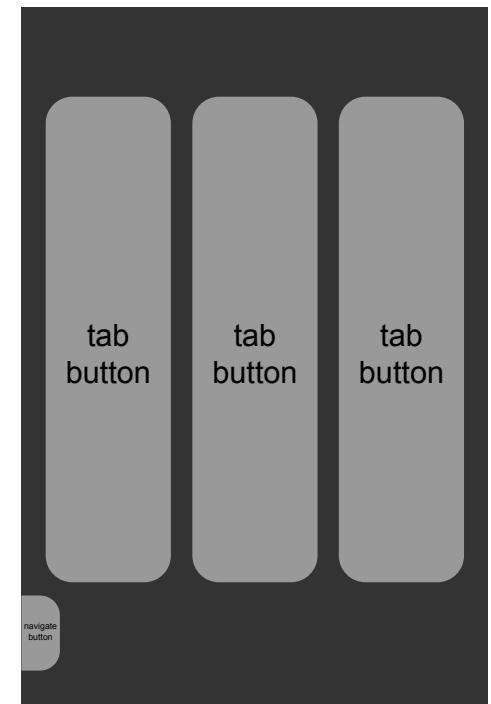
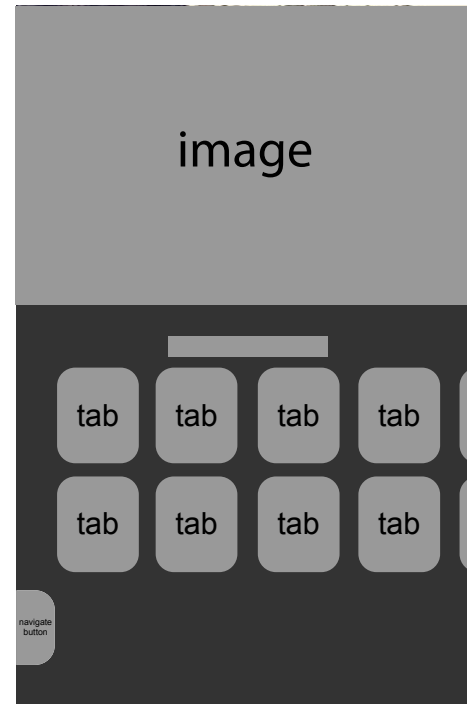
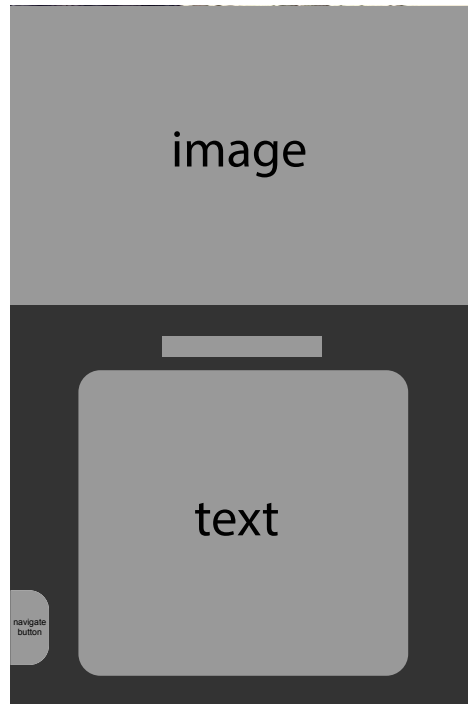
WIREFRAME APP

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DESIGN

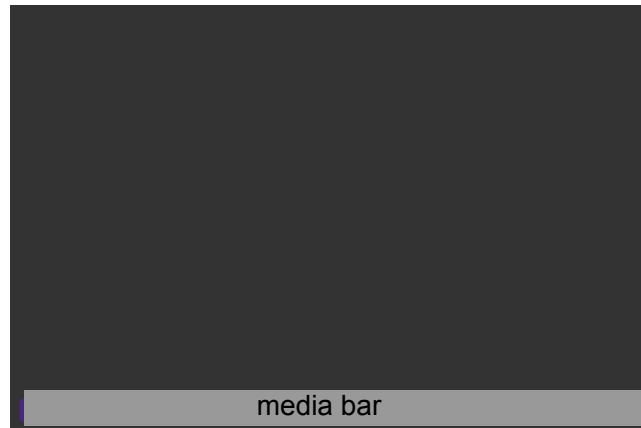
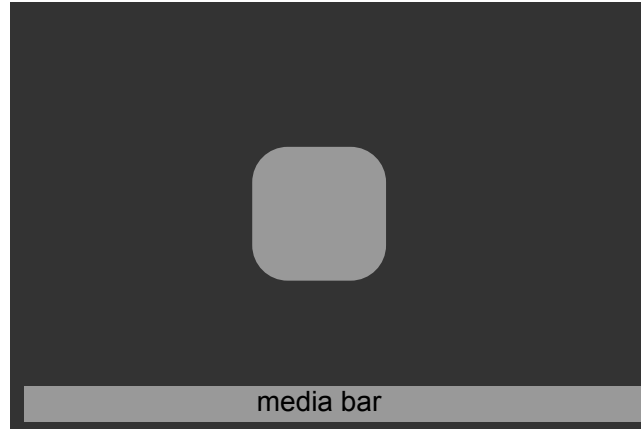


WIREFRAME APP

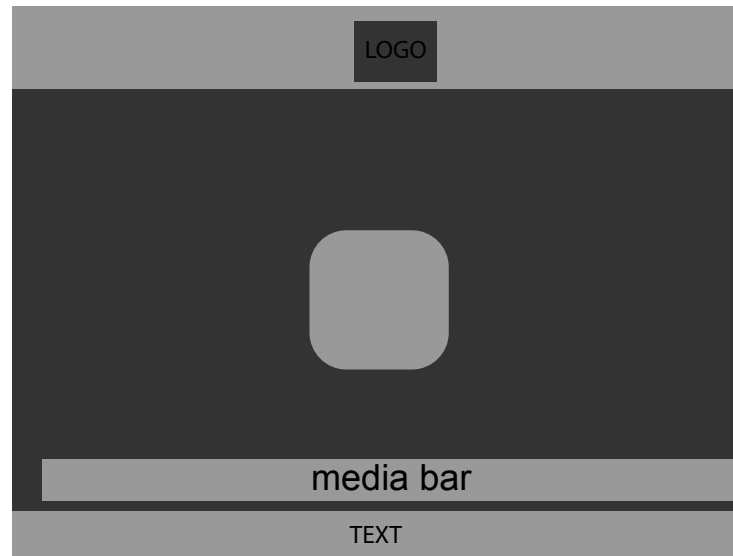
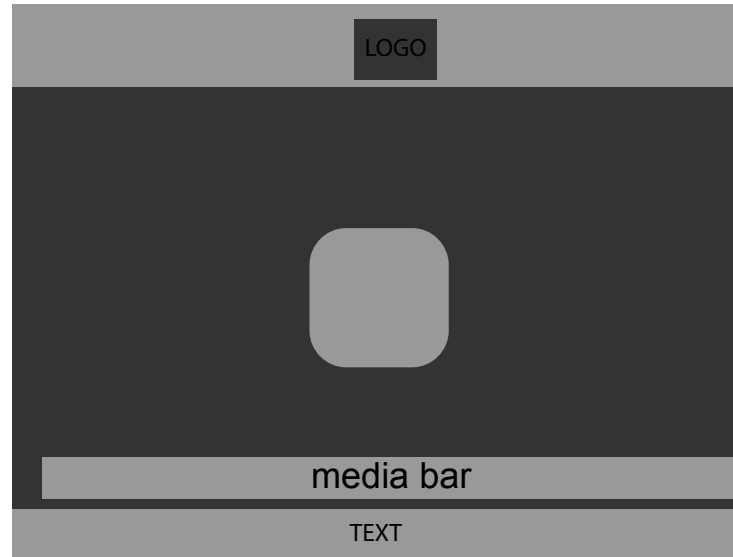
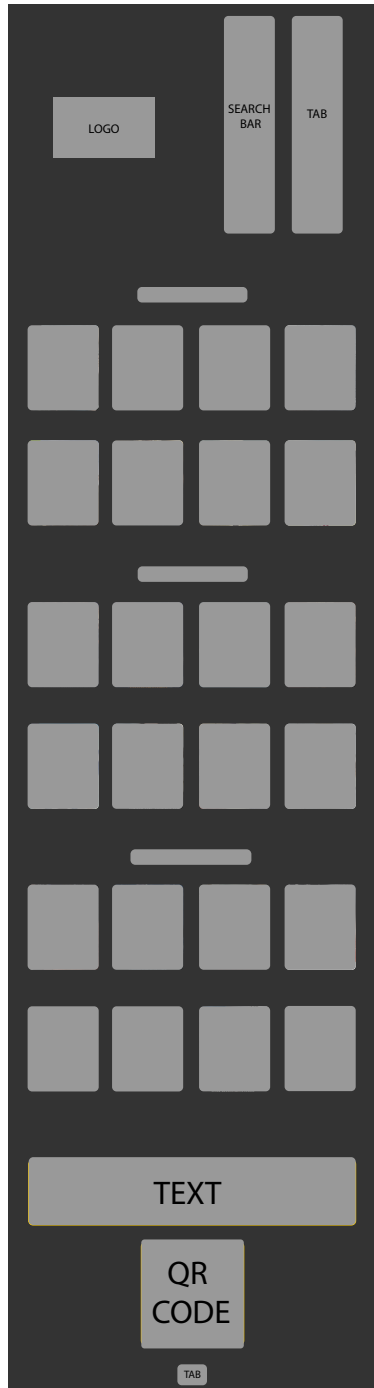
HAKAN DAĞISTAN

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WIREFRAME APP



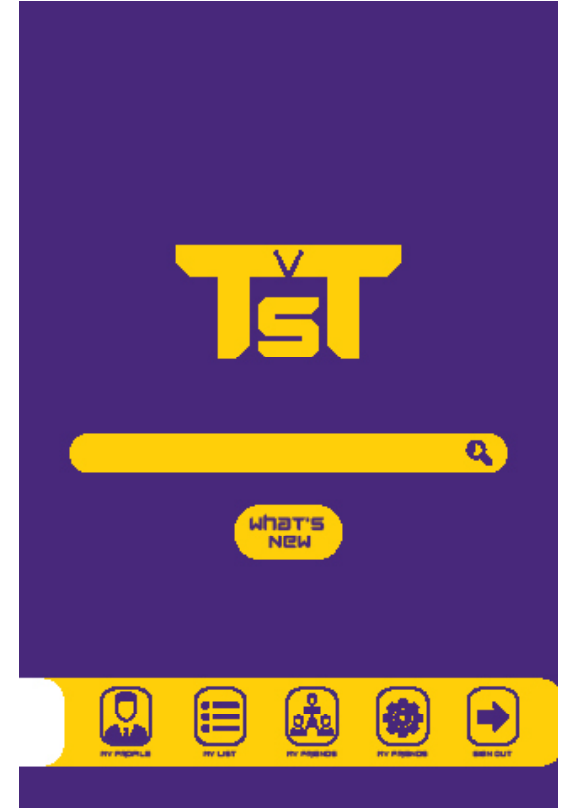
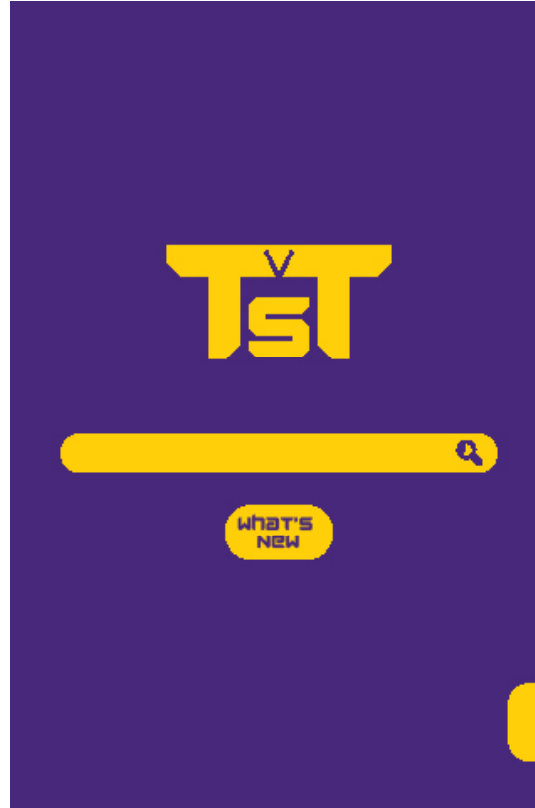
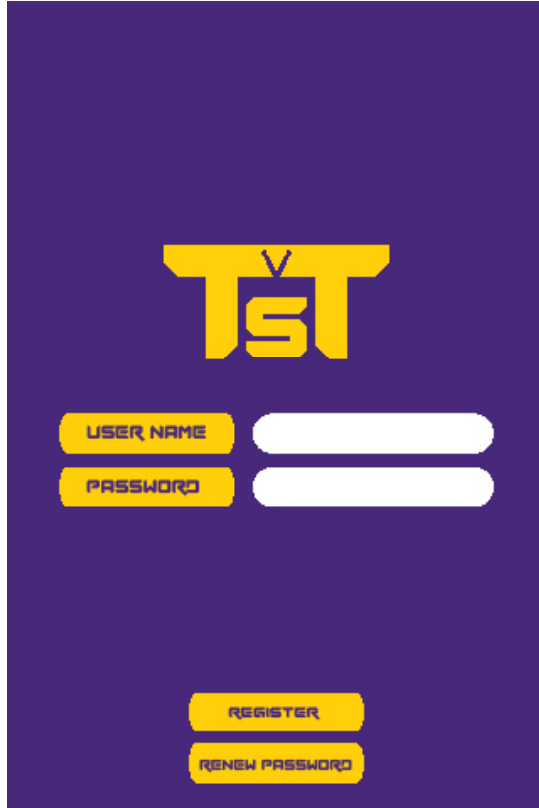
FINAL WIREFRAME WEB FOR LAST CHANGING



WIREFRAME WEB

DESIGN PROPOSAL 1

APP



DESIGN PROPOSAL 1

WEB

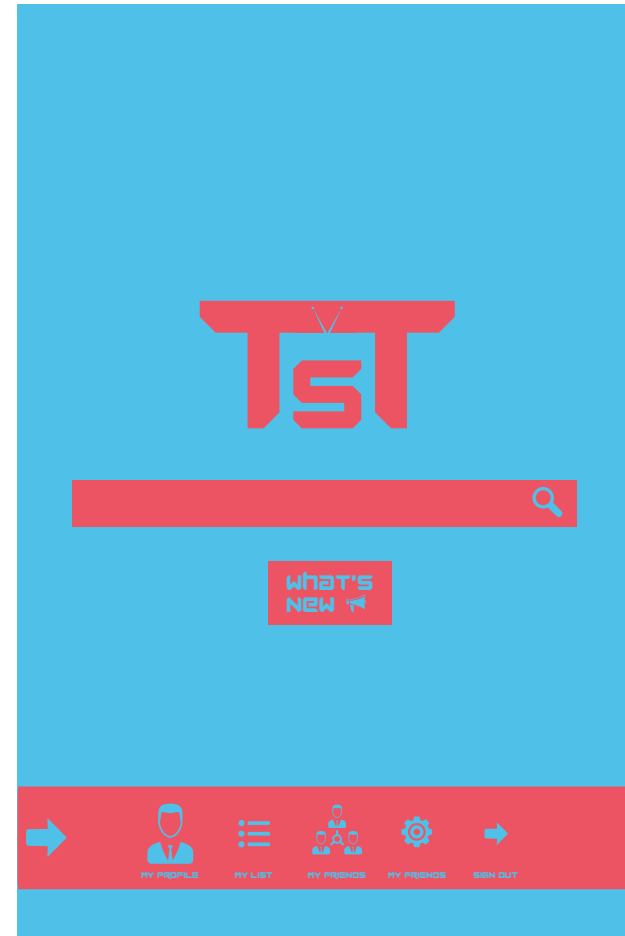
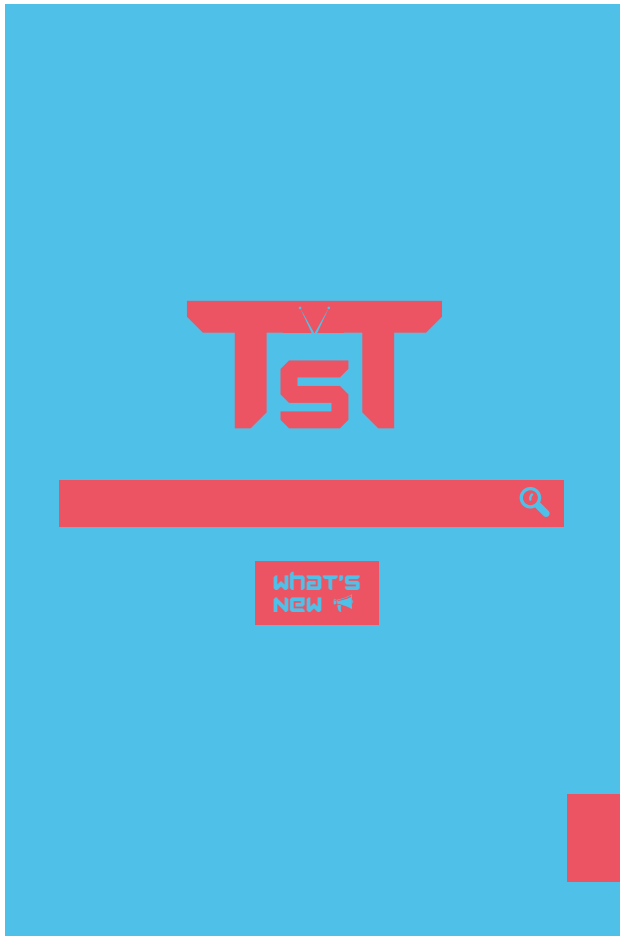
The screenshot shows the TST Limited Version website interface. At the top, there is a purple header with the TST logo and a search bar. Below the header, there are several sections: 'NEW EPISODES' featuring a grid of 8 show thumbnails (Arka Sokaklar, Dört Döğ, etc.), 'NEW TRAILERS' featuring a grid of 8 trailer thumbnails (Filinta, etc.), and 'LEGEND OF TST' featuring a grid of 8 show thumbnails (Ezel, etc.). At the bottom, there is a yellow banner with a QR code and the text: 'IF YOU WANT TO USE FULL VERSION, YOU CAN DOWNLOAD OUR APP WITH QR CODE.'

The screenshot shows a video player interface for TST. The player has a purple header with the TST logo and the URL www.kanald.com.tr. The video content shows a man in a black beanie and white turtleneck. Below the video, there is a yellow progress bar with a play button and a 480P resolution indicator. At the bottom, there is a yellow banner with the text: 'IF YOU WANT TO WATCH FULL VERSION AND RESULATION, PLEASE DOWNLOAD OUR APP ON MARKET.'

DESIGN PROPOSAL 2

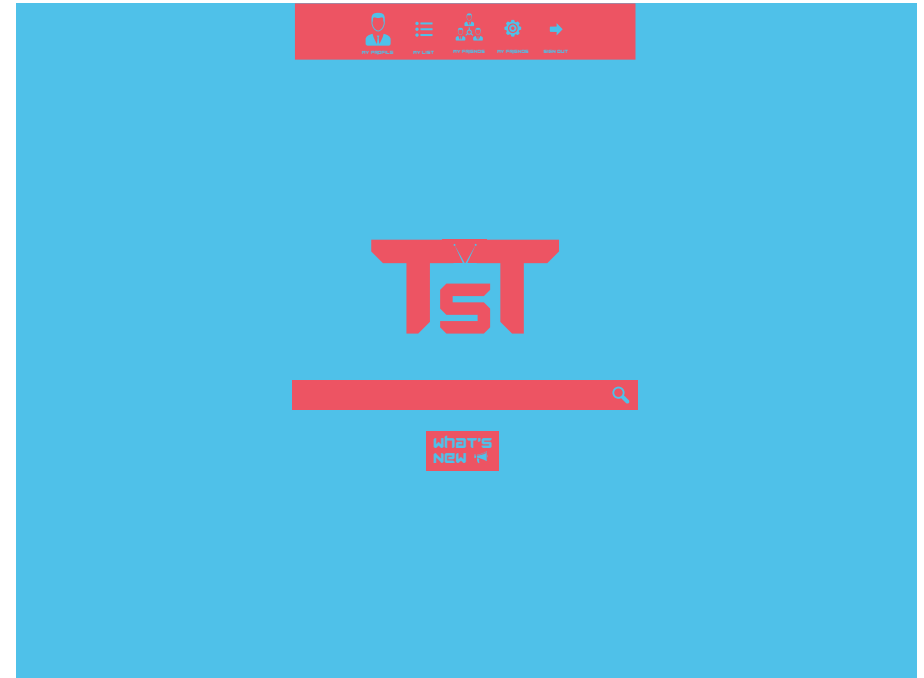
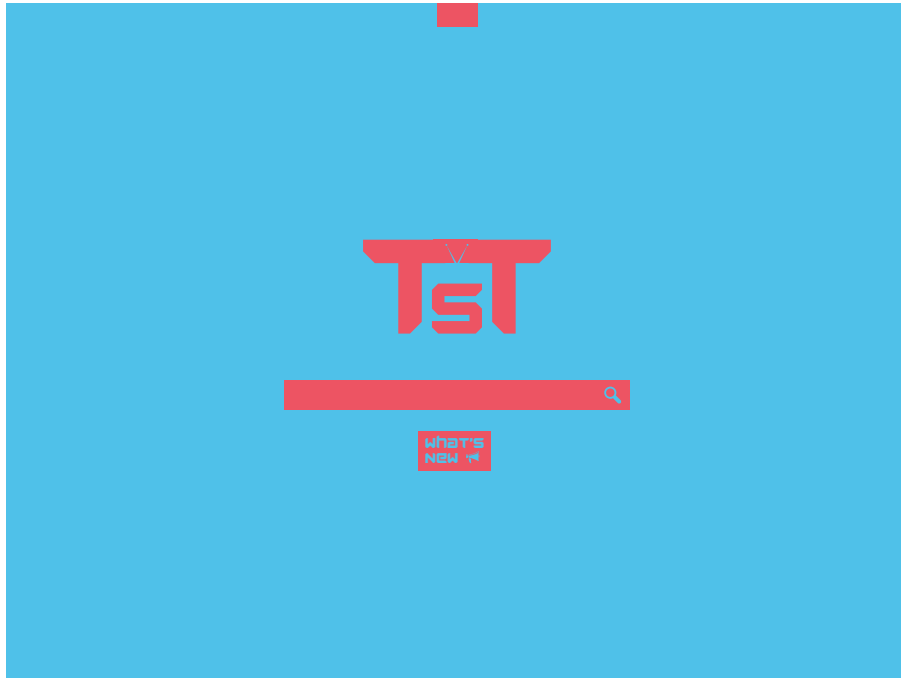
APP

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DESIGN PROPOSAL 2

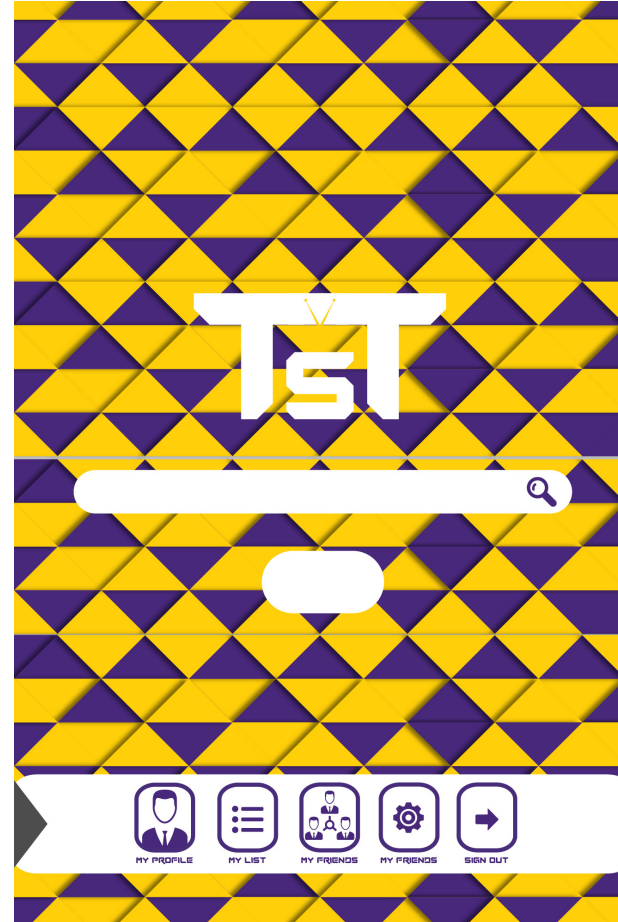
WEB



DESIGN PROPOSAL 3

APP

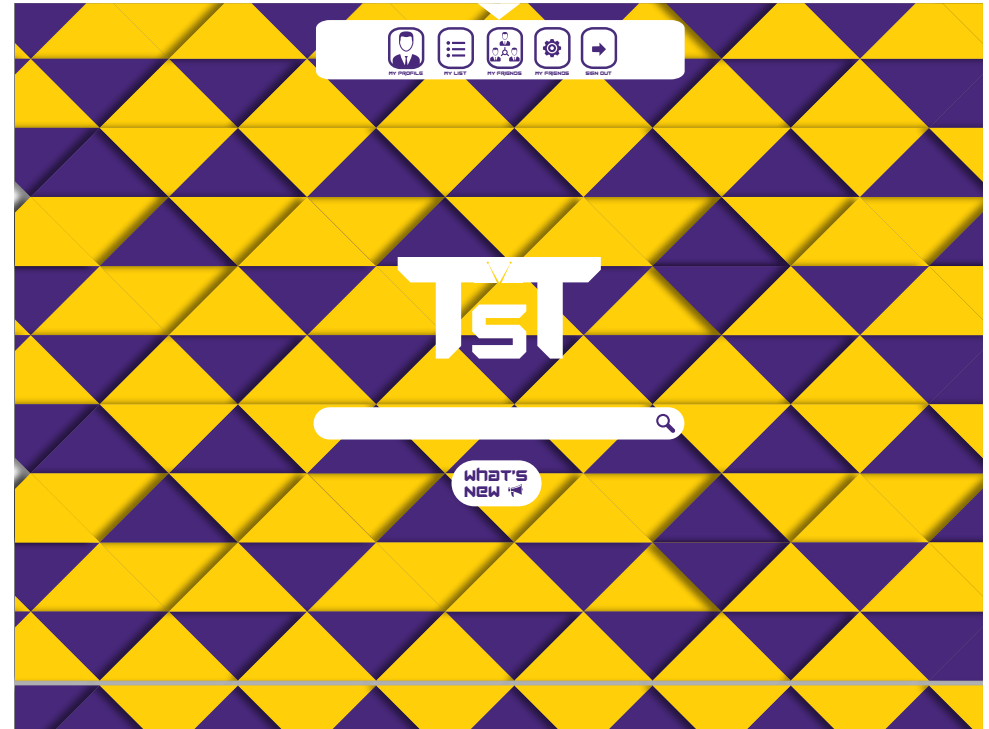
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DESIGN PROPOSAL 3

WEB

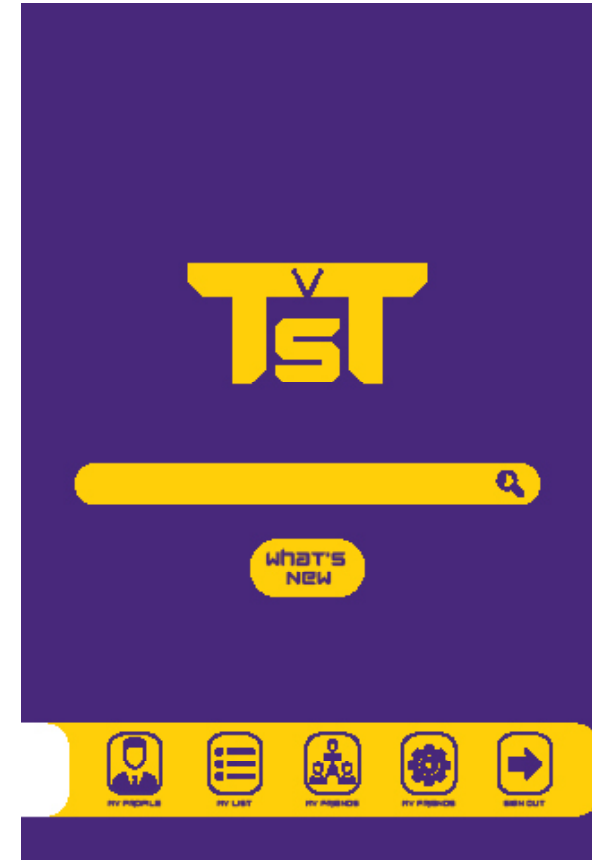
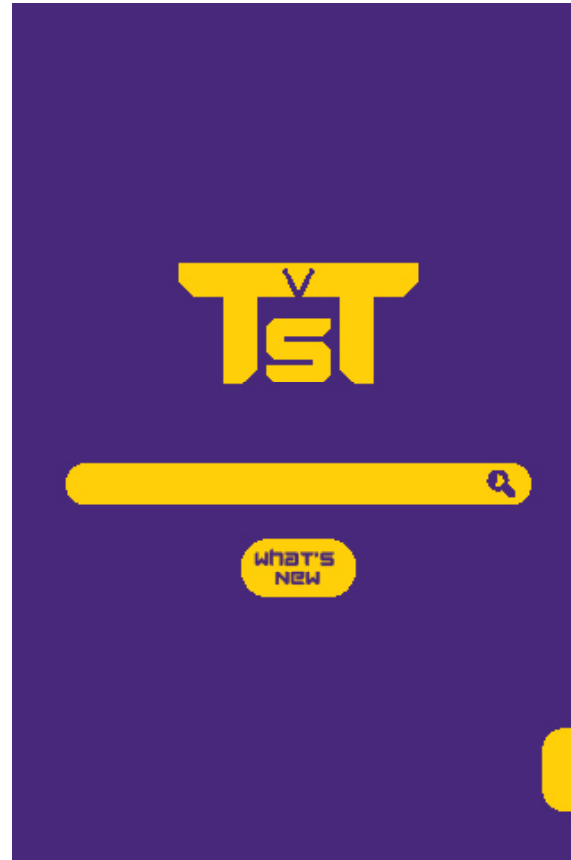
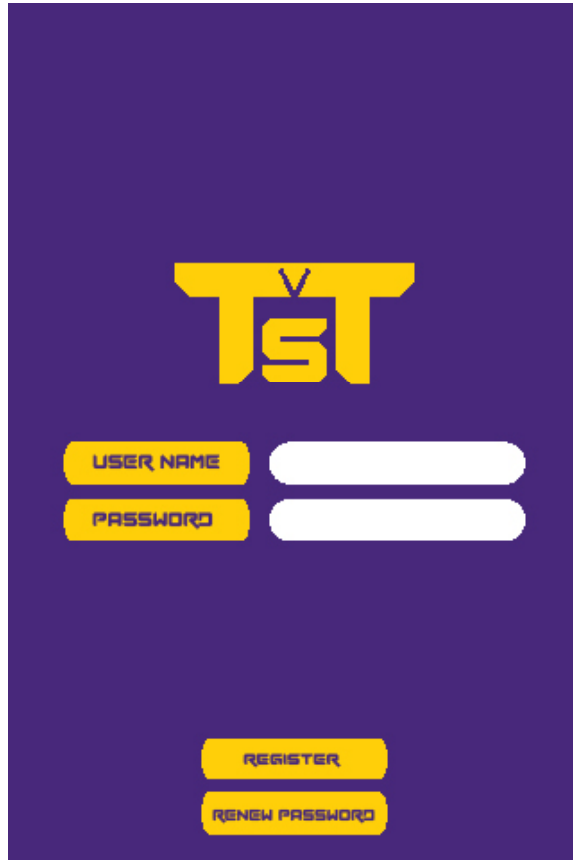
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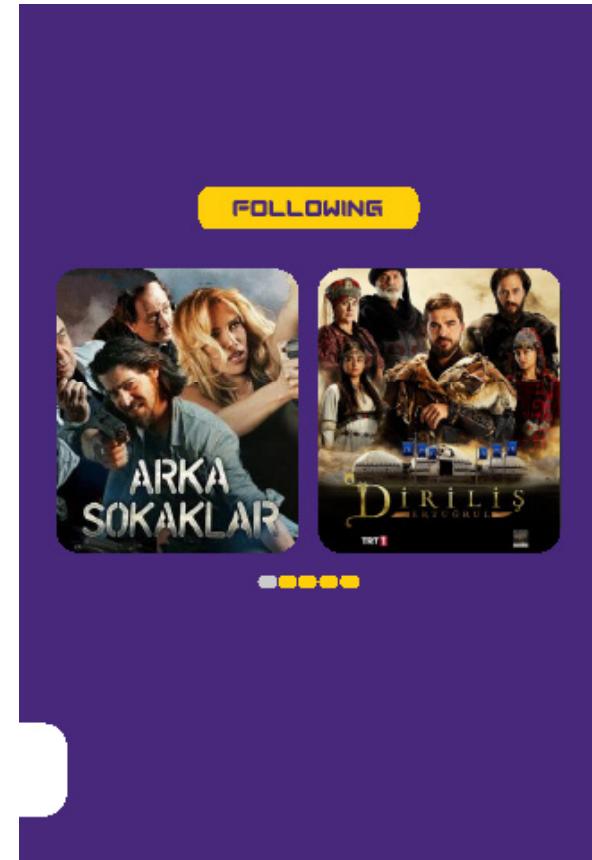
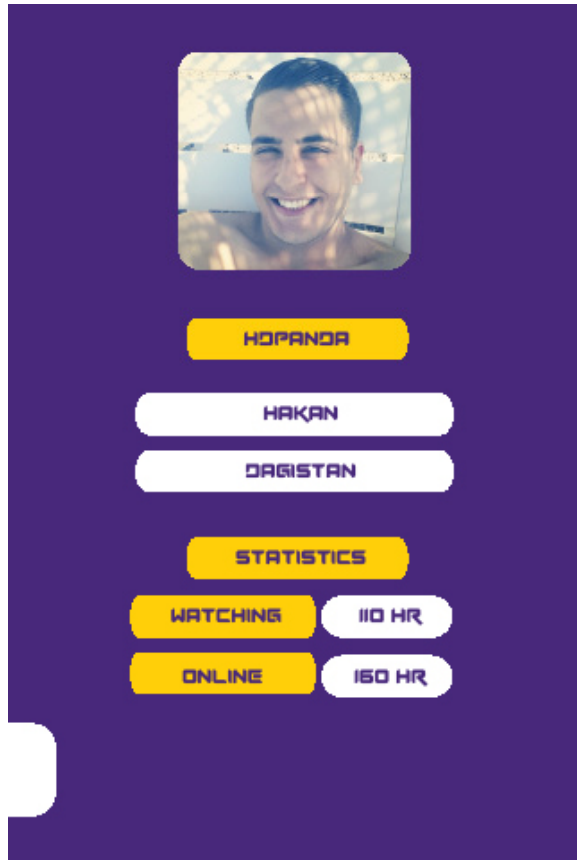
DESIGN PROPOSAL 3

COMPLETE

12040003016

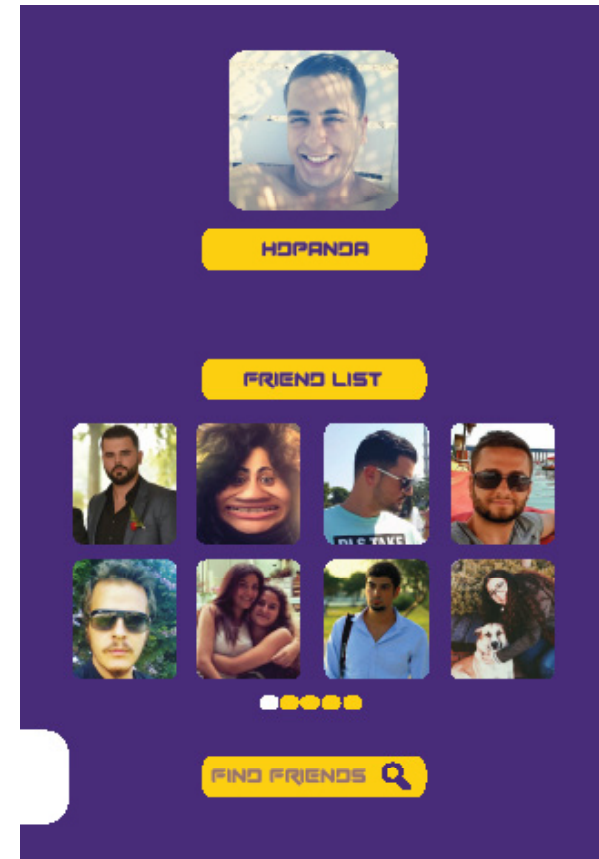
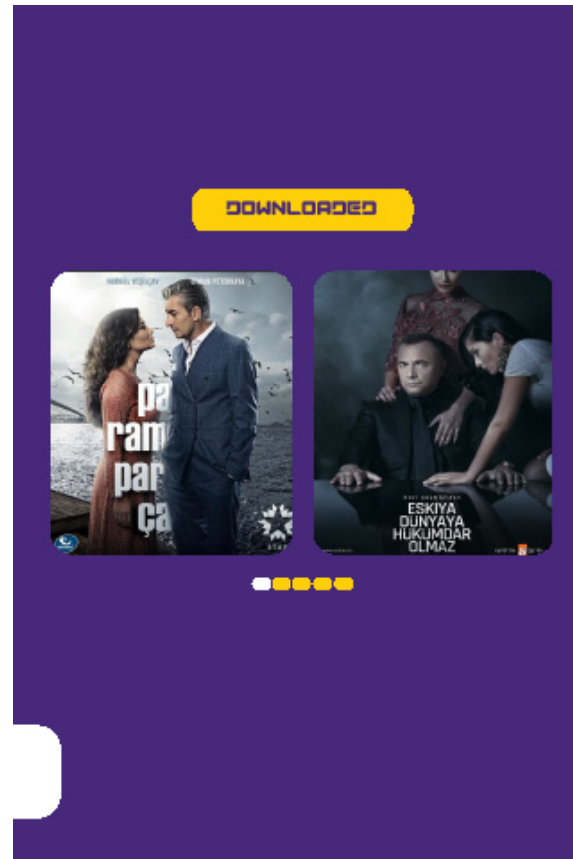
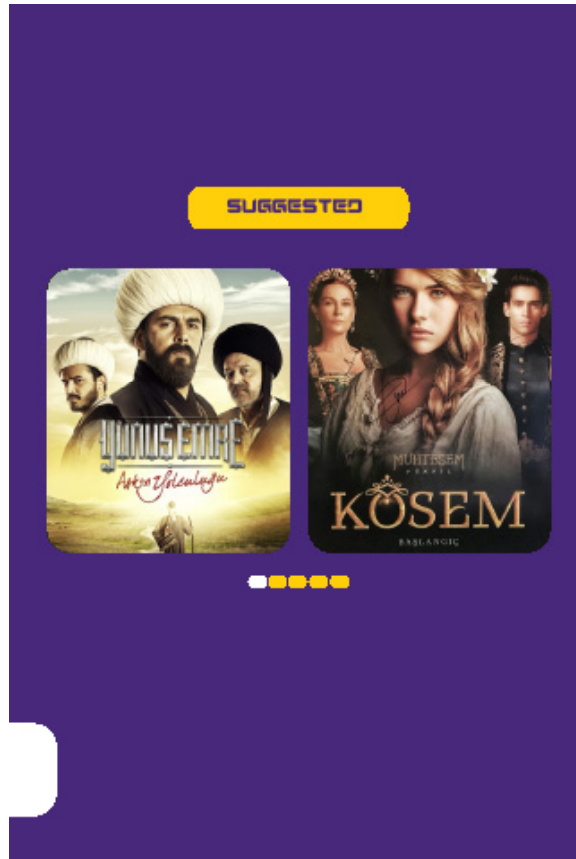


COMPLETE




DESIGN PROPOSAL 3 COMPLETE

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DESIGN PROPOSAL 3

COMPLETE



FAHRİD20

FOLLOWED



LANGUAGE




SUBTITLE



RESULATION

360p 480p 720p 1080p



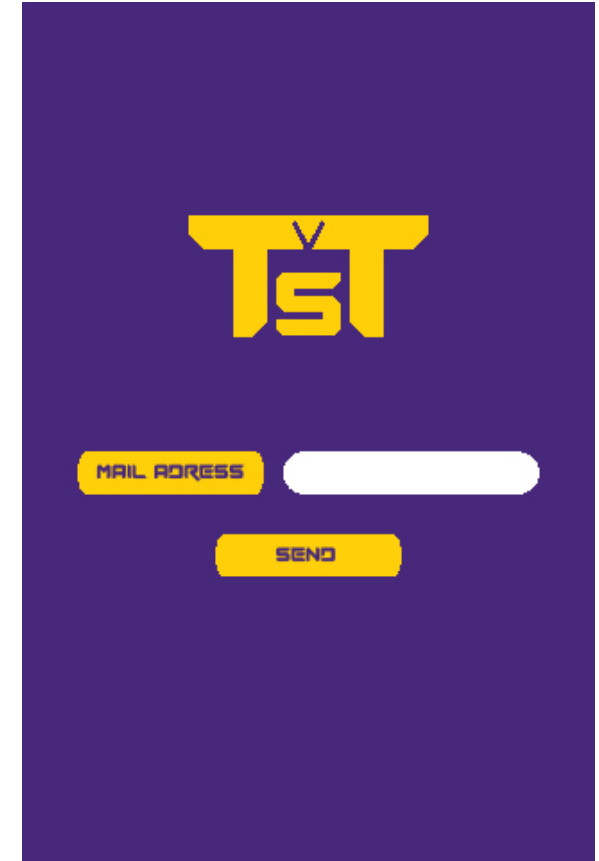
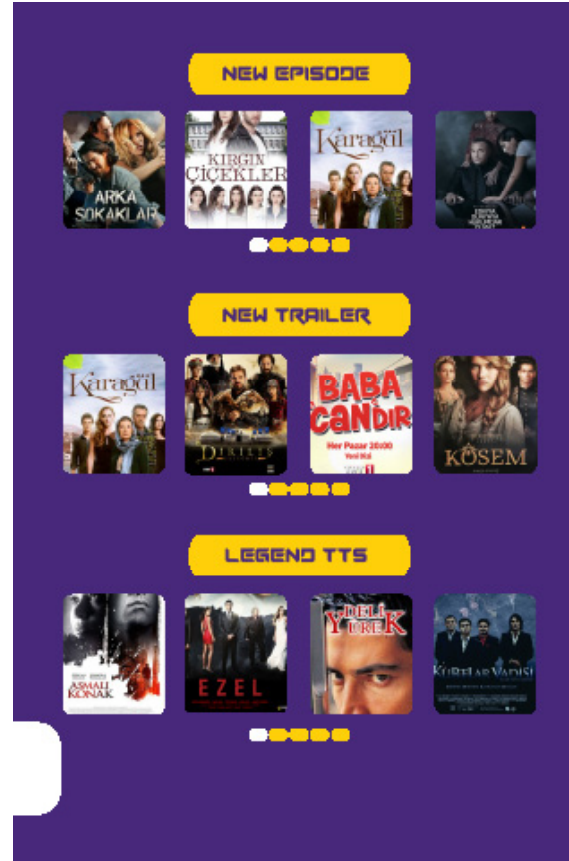
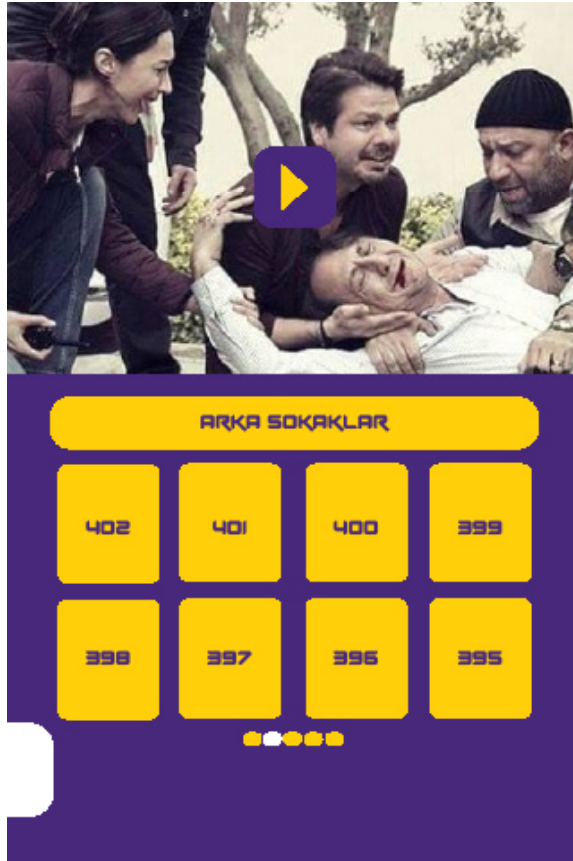
ARKA SOKAKLAR

Istanbul Police Security Branch serving in 'civil' team, to tread the streets of this metropolis on the minibus and they fight against all kinds kanunsuzluk. Our police during missions, are constantly faced with various and sundry human story.

Defying the centuries, magical, a big city; Istanbul. And every street in this city, the more beautiful for everyone, more 'there's a place to do all kinds of evil and hardship for the sake of the challenge our brave police ...

DESIGN PROPOSAL 3

COMPLETE



TST

NAME

SURNAME

MAIL ADDRESS

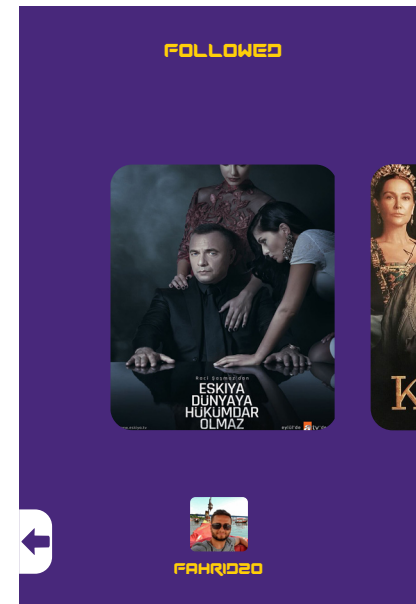
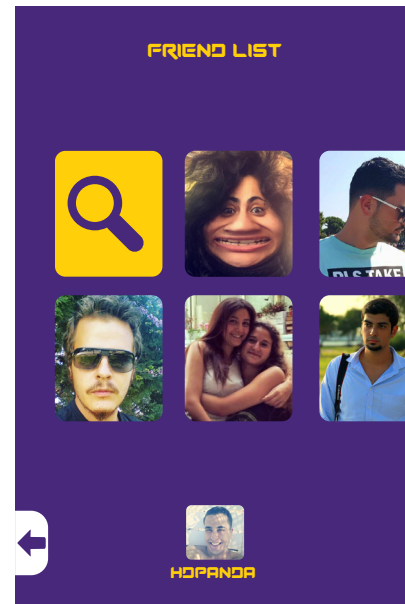
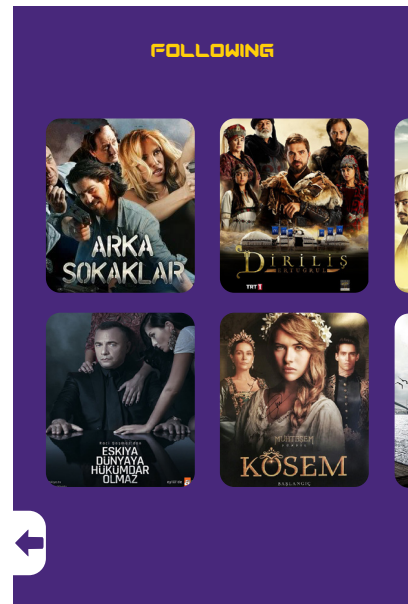
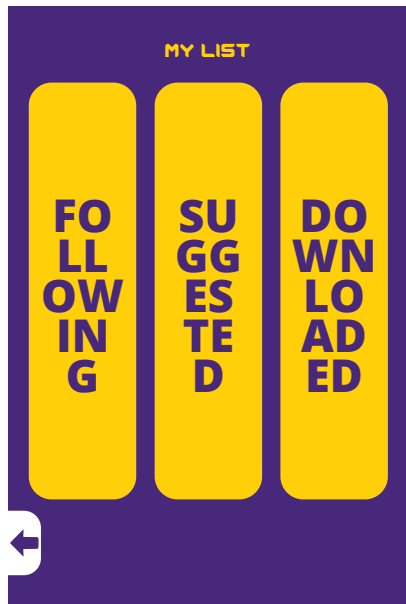
PASSWORD

R.PASSWORD

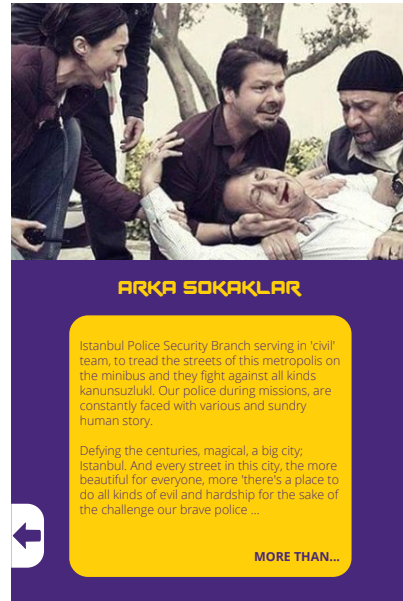
REGISTER



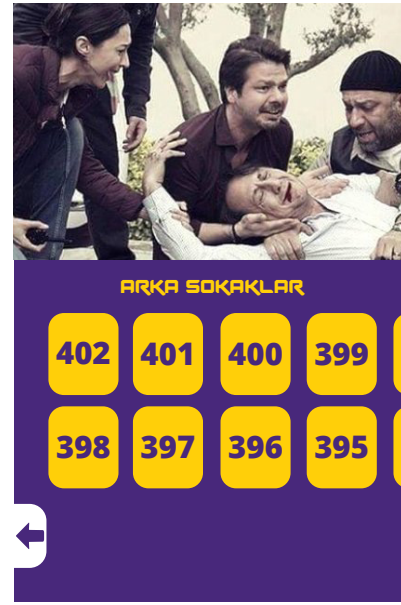
FINAL DESIGN PROPOSAL FOR LAST CHANGING
APP



DESIGN

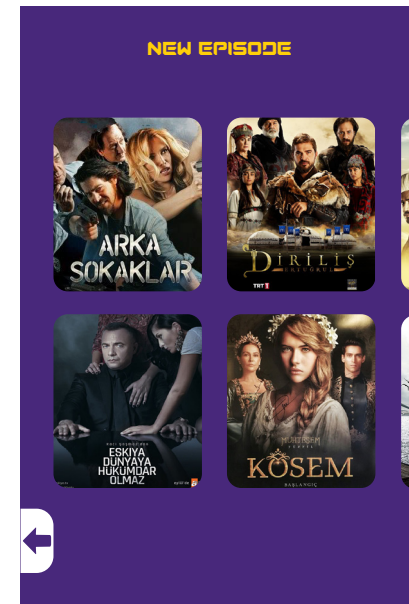
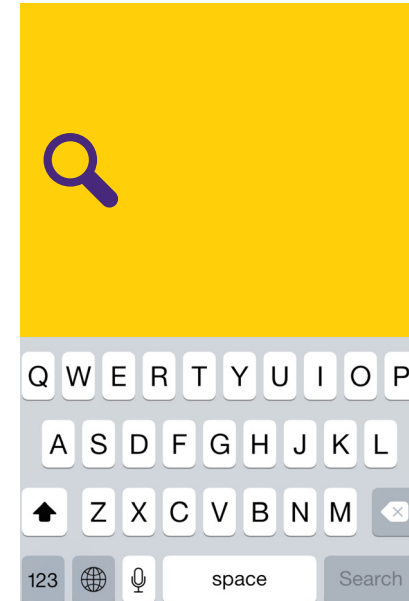
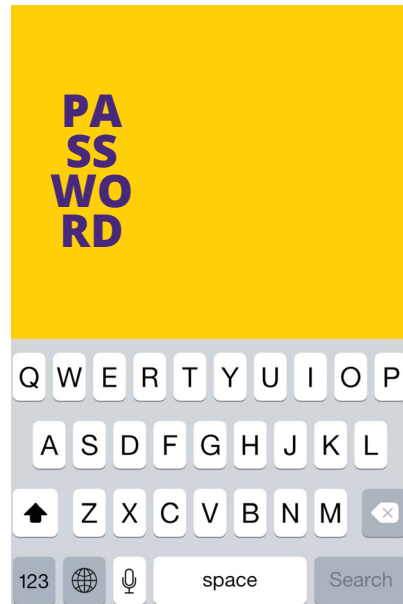
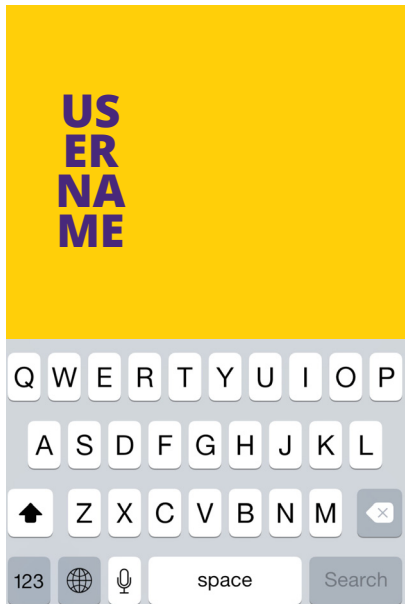


APP



HAKAN DAĞISTAN

12040003016





FINAL DESIGN PROPOSAL FOR LAST CHANGING
WEB

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ON

NEW EPISODES

ARKA SOKAKLAR
DIRTIES
KARAGÜL
KÖSEM
BABA ÇANDIR

NEW TRAILERS

FILINTA
46
YETER
MİLAT
KERTENKEL

LEGEND OF TSS

BEZATÇI
KARADAYI
KARDEŞ PAZI

IF YOU WANT TO USE FULL VERSION, YOU CAN DOWNLOAD OUR APP WITH QR CODE.

TST

www.kanald.com.tr

TST

480P

IF YOU WANT TO WATCH FULL VERSION AND RESOLUTION, PLEASE DOWNLOAD OUR APP ON MARKET.

TST

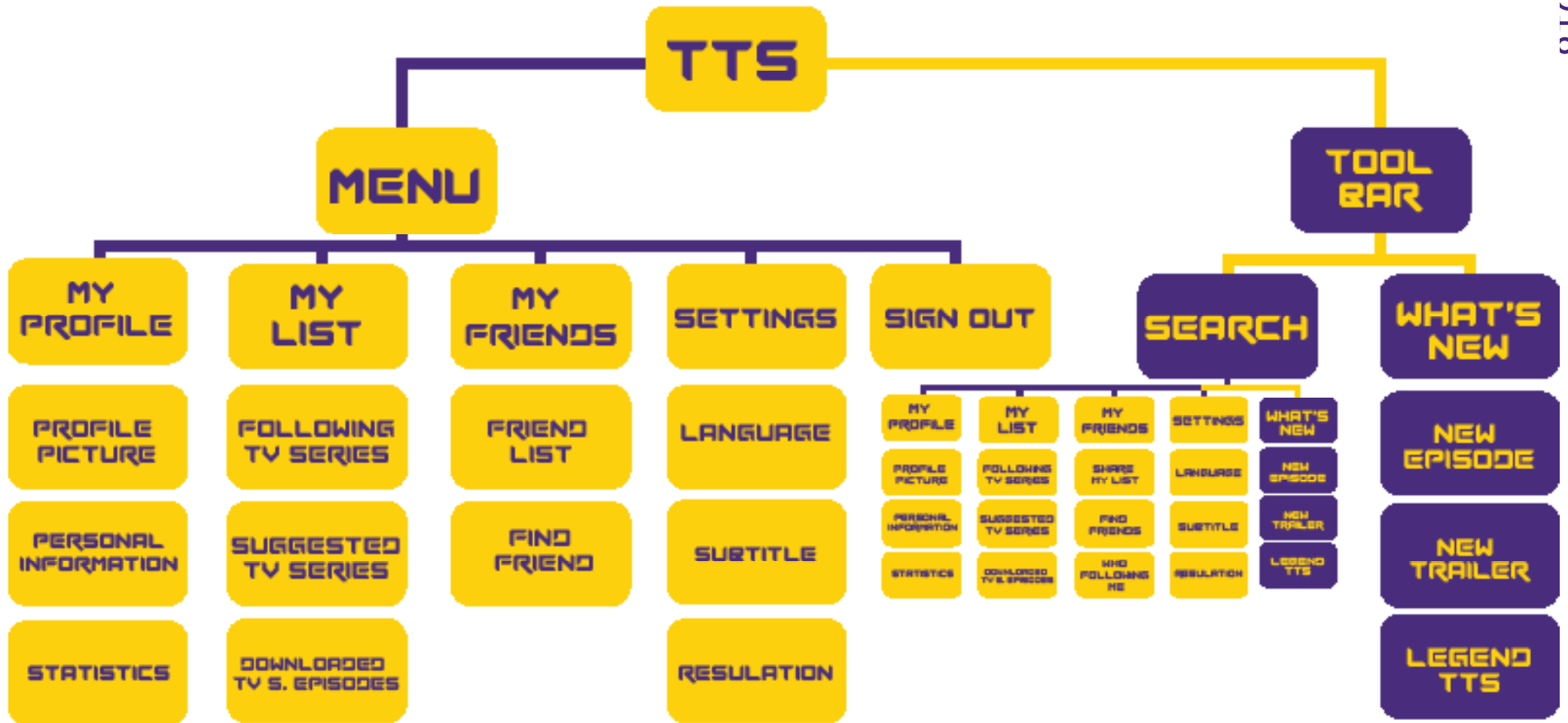
www.kanald.com.tr

TST

480P

IF YOU WANT TO WATCH FULL VERSION AND RESOLUTION, PLEASE DOWNLOAD OUR APP ON MARKET.

FLOW CHARTH

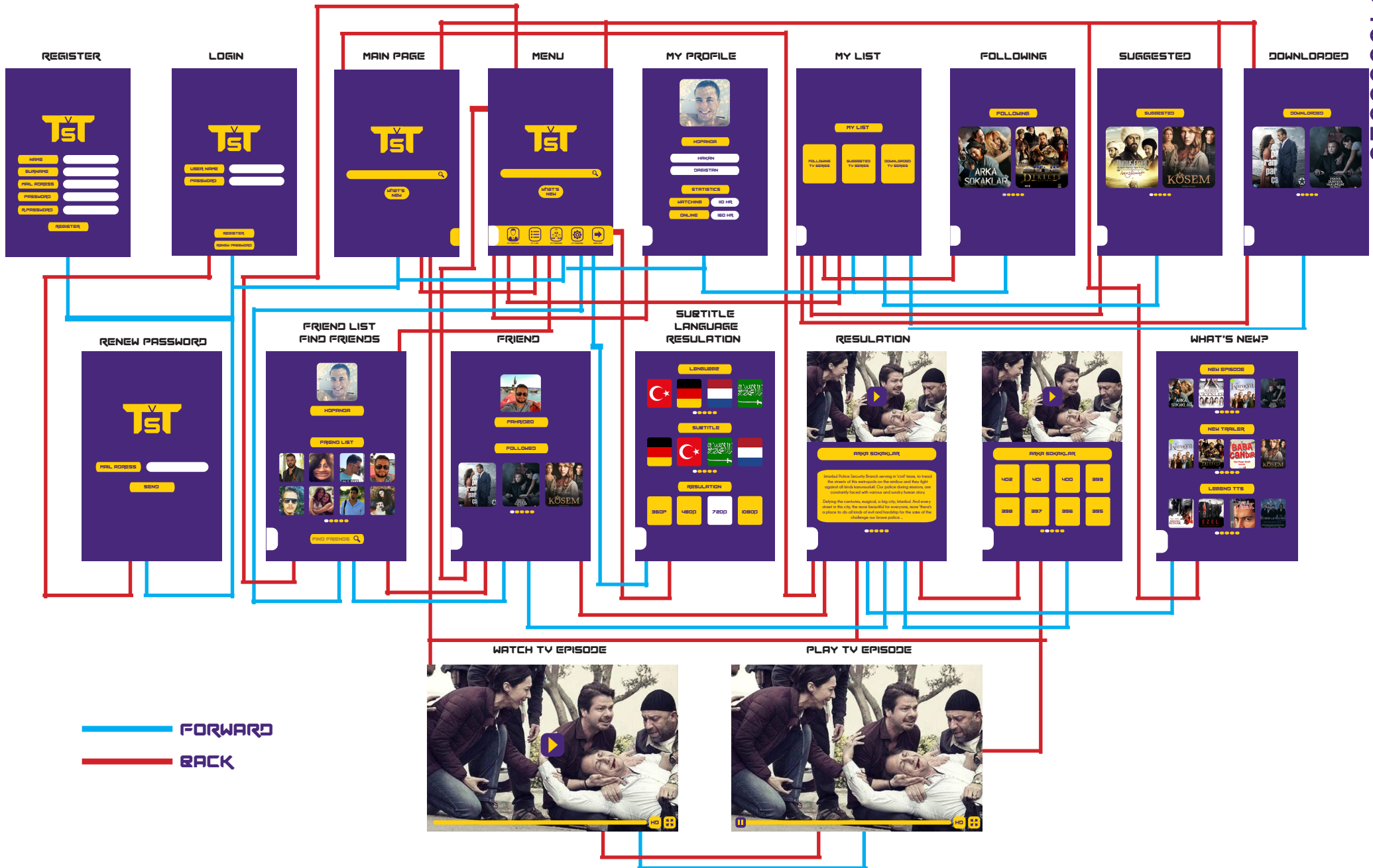


WEB

FLOW CHARTH

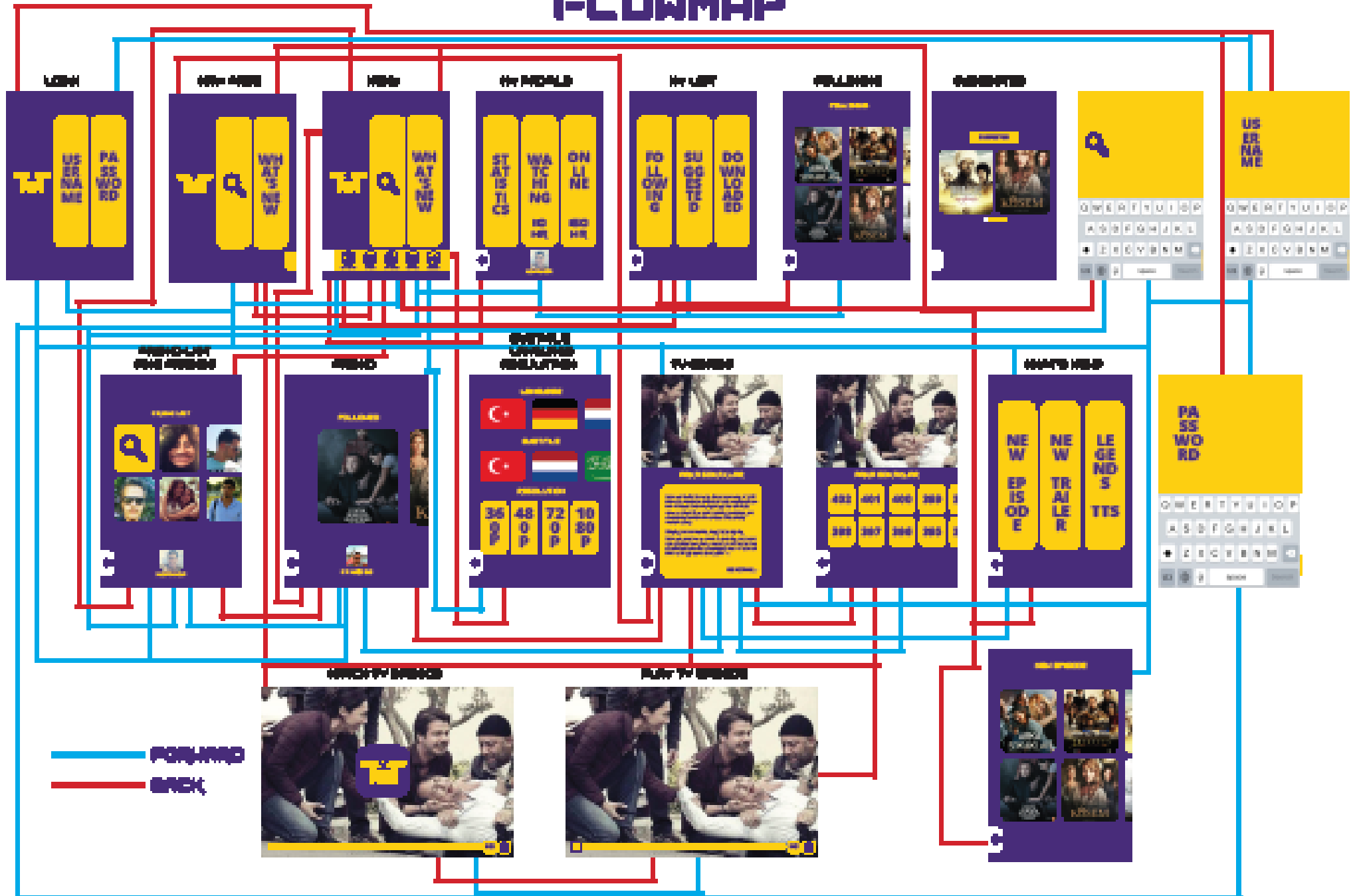


FLOWMAP



FINAL FLOWMAP FOR LAST CHANGING

FLOWMAP



DEMO

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UI PATTERN DEMO

OLD VERSION

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PUT LINK

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DEMO

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UI PATTERN DEMO

NEW VERSION

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PUT LINK

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DEMO

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WALKTHROUGH
OLD VERSION
APP

PUT LINK

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DEMO

HAKAN DAĞISTAN

12040003016

WALKTHROUGH
NEW VERSION
APP

PUT LINK

<https://drive.google.com/open?id=0BzjiS1n8ifvXQXJxaVE1eE9RMzQ>

CRITICAL REFLECTION

In this project, we deal with interface desing. I think this project is very useful for us because today, technology spread whole world. In this reason, interface design is very important for us. For this project, I try to do best. I did a lot of desk research and I completed assignment and task. Maybe, if I have a lot of time, I can do reel prototype with Html or maybe I can improve my project very well.

CONCLUSION

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CREDITS

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THANK YOU FOR HELPING

DANIELE SAVASTA
DEMET ATINÇ

CONCLUSION

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