

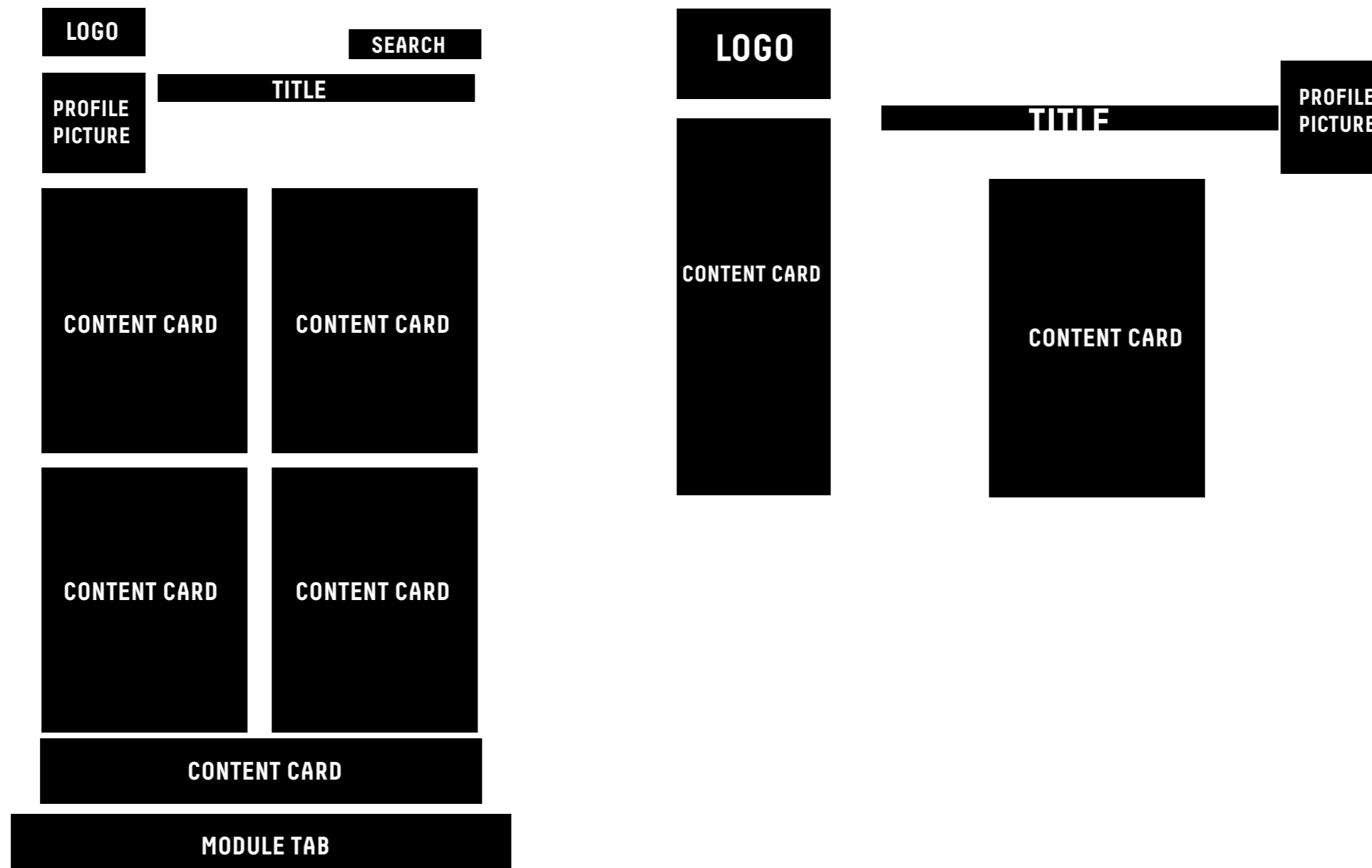
PIIKEY

The image features the word "PIIKEY" in a bold, yellow, sans-serif font. To the left of the word is a solid blue circle. Below the word, there is a dashed blue arc consisting of five segments, resembling a smile or a decorative underline.

RESEARCH AND IDEAS

I started to search applications from the internet, i looked for a travel application but there wasnt any good app that i want. Then, i decided to create an application which i want. I did interview but i changed my application after my interview. So, it did not work but i choose to create an application like a magazine and it has to be travel app. People would like to share photos online in these years. They can create their photo style and they also like travelling. Pikey can make this real. Pikey is a magazine application which has photo sharing as an archive, checking places which you go, make new friends and blogging... Pikey is like an online diary about travelling. Thats why it is like a magazine.

DESIGN SKETCHES

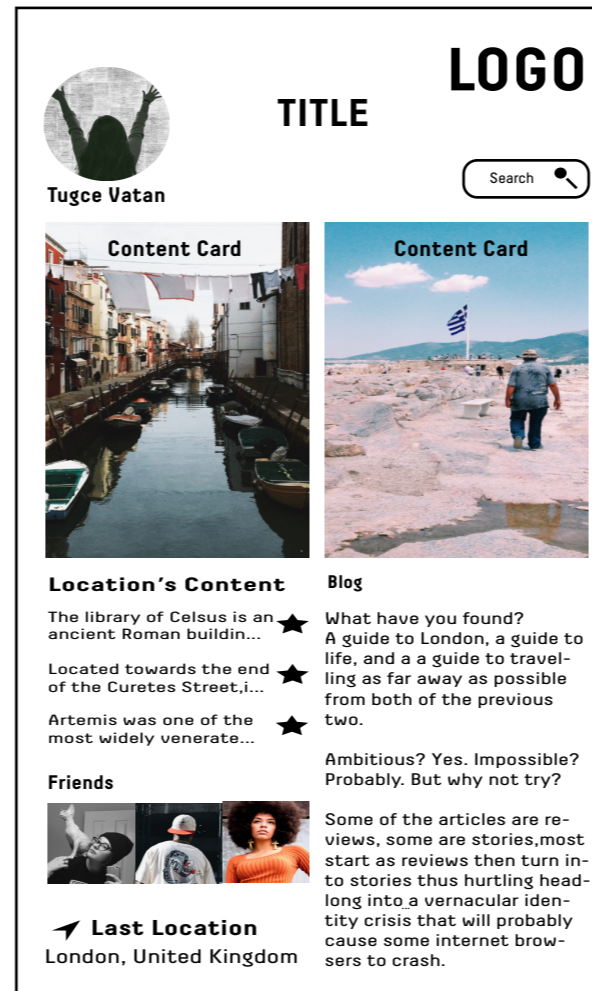
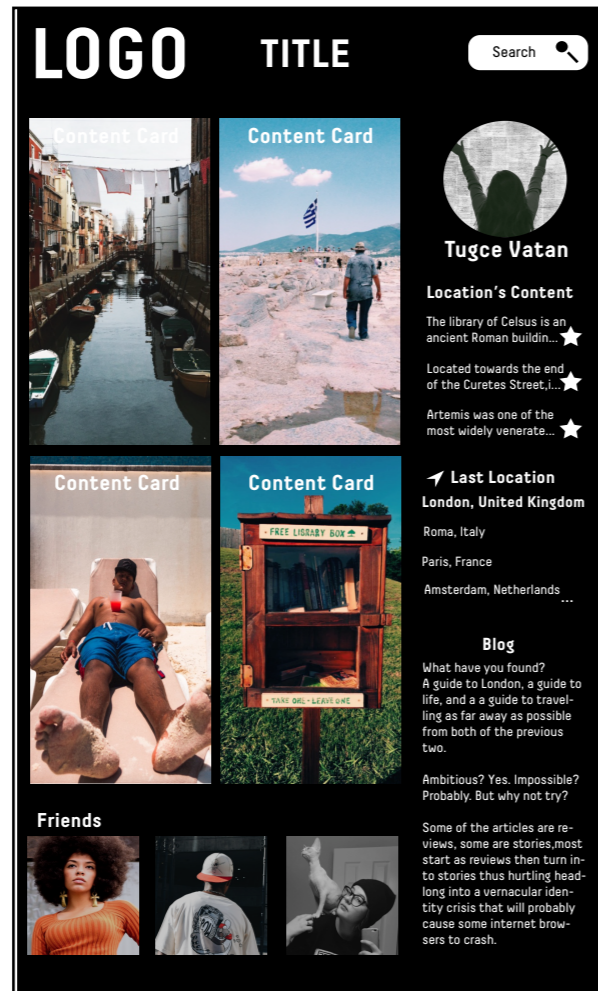


LOGO

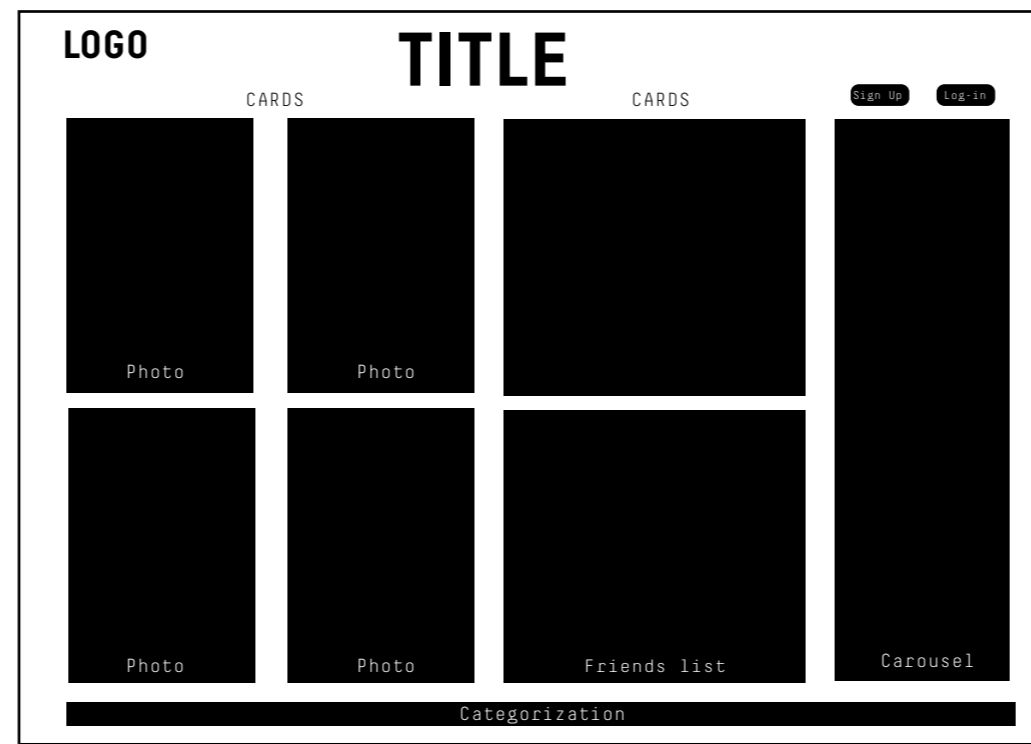
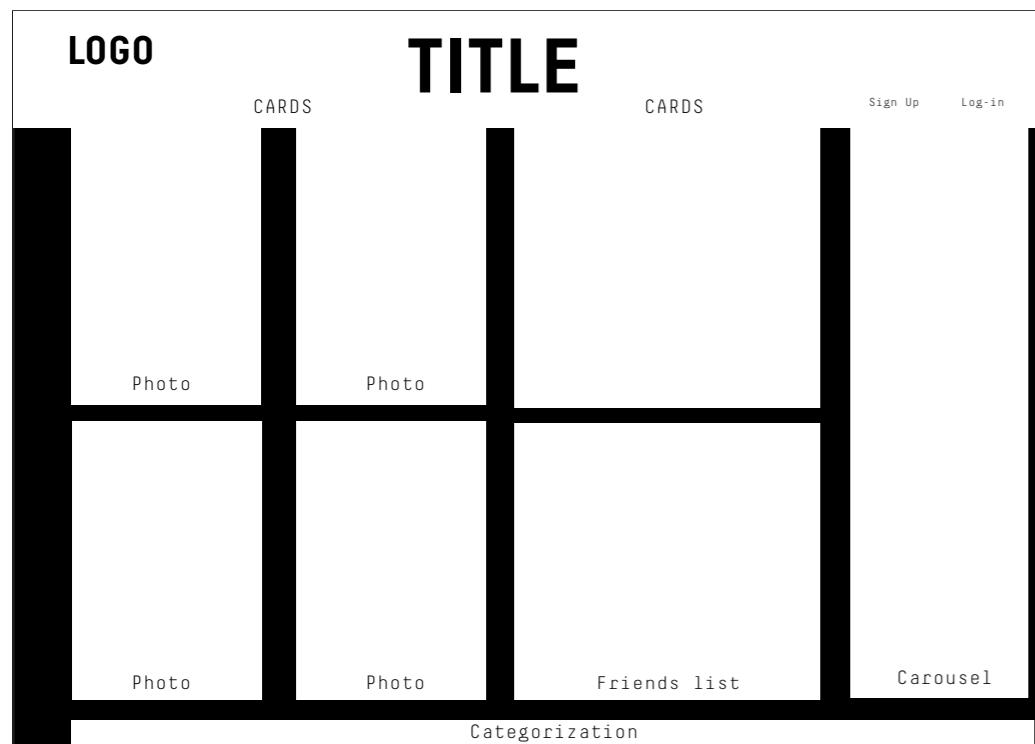


Pikey means a gypsy traveller. The blue part in the logo shows location icon to us.

3 Design Proposal



3 Design Proposal



FINAL DESIGN

I created a travel application like a magazine. I chose colours from April Greiman which is my inspirational designer. Also, I chose her style. There is a content card as photos, it looks like a polaroid, they can share where they go. Location part shows locations to us whenever they go and check-in. Blog part is a blog that people write. Also, you can make new friends and to send text each other.



CRITICAL REFLECTION

Pikey is an application which people share everything online and make new friends. I tried to show like a real magazine. Hopefully, i did.

